

2011 - 2012
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Funeral & Cremation Svs.

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Luconda Dager
Velvet Ice Cream Company, Inc.

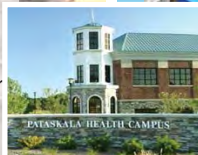
Swen Hunt
THK Manufacturing of
America, Inc.

Jim Mitchell
Morgan Stanley Smith Barney

photo courtesy of JRD Photography

DECEMBER 2011

ACTION notes



Get Inspired in 2012



Webster defines inspiration as a divine influence or action on a person believed to qualify him or her to receive and communicate sacred revelation. This year's Groundhog speaker, Sean Swarner knows the meaning well. He has broken through defined human limitation in order to redefine the way the world views success.

Sean was diagnosed with two completely different types of cancer, once at the age of 13 and again at 16 when he was given fourteen days to live and read his last rights. He astounded the medical community when he survived both these brutal diseases and a medical-induced coma. Sean realized that after defeating cancer twice, no challenge would ever be too great or any peak

too high.

Sean proved his theory when he crested the peak of the highest point in the world (Mount Everest) with only partial use of his lungs. As the first cancer survivor to do so, Sean decided to continue climbing and has since topped the highest peaks in Africa, Europe, South America, Australia, Antarctica, and North America.

Swarner is living proof that despite the worst prognosis, there is hope for cancer patients and their families. "Frankly I don't know why I'm alive," Swarner says. "But I'm incredibly grateful for the life I have. Somehow I found the inner will to get up and out of that hospital bed. My message is that people should really enjoy every moment they've been given. You have one chance-make the most of it."

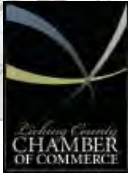
Sean's story will take you on a journey that is not only inspiring, but offers a message of hope that taps into that motivational adrenaline rush that runs through all of us. Sean reveals a life of limitless possibility as he details the seemingly impossible boundaries he has conquered, battles he has fought, and peaks he has climbed; all motivated by an astonishing inner strength and super-human like physical endurance. Step into Sean's world and venture back into your own life believing not only in the durability and strength of the human condition, but you will believe in yourself, your own strength and your own ability to achieve anything.

If you only attend one Chamber event this year, this is the ONE you won't want to miss. Fill out the enclosed invitation and get ready to be inspired! For information on Sean Swarner log onto www.seanswarner.com

actionnotes

sponsored by: **Licking County Safety Council**

STATISTICS



Chamber Stats

November 2011

- The Chamber website saw nearly 4,000 hits in the month of November.
- Website users searched for 419 member companies over the month.
- The Chamber answered over 938 calls and 96 walk-in clients entered the Chamber office in the month of November.

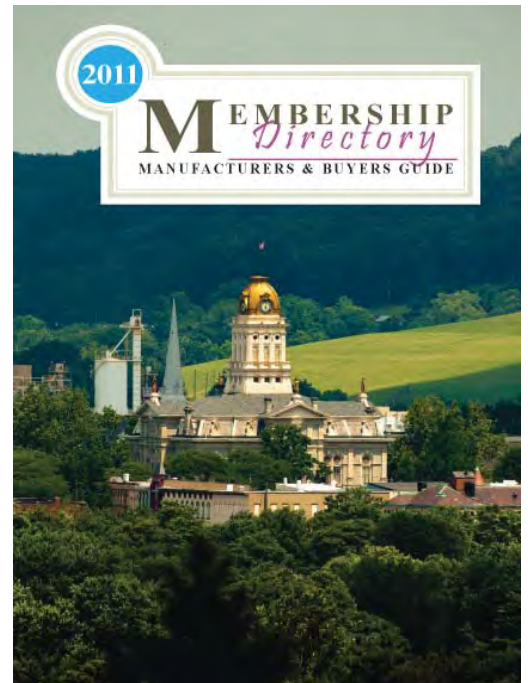
Advertise in the On-Line Membership Directory!

Once again we will be debuting a brand new on-line Membership Directory for 2012. Get your business more exposure by placing an ad in the Chamber's Membership eDirectory - a live, online, interactive piece of media!!

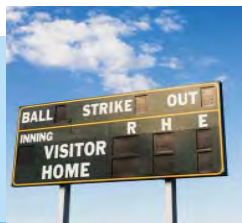
The Directory will come to life and feature links to advertisers' website, full color photos, zoom features and more. The eDirectory will offer fluid flipping, crisp zoom, internal links, external links, search feature, thumbnails and more for easy navigation. Users will be able to print and email the directory.

The eDirectory will again be hosted on the Licking County Chamber of Commerce website, which currently sees 70,000 hits per year. And new this year, there will be a link from the Licking County PROUD page on the Newark Advocate website, allowing the viewership of your ad and business to grow by 10's of thousands and more! See the current directory at <http://www.flipseekpubs.com/publication/?i=66813>

So don't wait, place your advertisement in this cutting edge eDirectory TODAY! See details on the enclosed flyer.



LICKING COUNTY CHAMBER: Leader Board



The **LCC Leader Board** program awards members points on attendance at events or completion of specific tasks. Attending events will help build your contacts and earn you points. The companies leading the board thus far:

Meritor	7,200
Autumn Healthcare	6,100
Boeing	6,300

Point earning potential for January includes:

- 200 points - For attending an Affiliate Event in January
- 300 points - For attending After Hours at Advantage Fitness North on Jan. 12
- 300 points - For attending the Local Leaders Breakfast on Jan. 18
- 300 points - For attending the Economic Development Luncheon on Jan. 25
- 100 points - Bring a non-chamber member to an After Hours



Merry Christmas

Wishing you a Merry Christmas and prosperous New Year!

Licking County Chamber of Commerce

Cheri, Jennifer, Vicky & Mandy

welcome:

November new & renewed members



Welcome new members:

Advantage Fitness North

Ms. Carmen James, Business Development
140 Derby Downs Road, Newark
740/366-0104
www.theadvantageclub.com
Health and Fitness Clubs

Commodore Bank

Ms. Julie Schmeltzer
202 Commodore Ct., Hebron
740/743-1349
www.commodorebank.com
Banks & Banking Associations

Shoe Sensation

Victoria Phillips, Store Manager
Indian Mound Mall
771 South 30th Street, Heath
740/522-3797
www.shoesensation.com
Shoes

Thank you Renewed Members:

Adornetto's Italian Restaurant
Advanced Business Communications
AFLAC II
Anderson Layman Company
Bryn Du Mansion
Cardinal Federal Credit Union
Carpenter Oil Company
Cindamar Books, LLC
Coursion Home Improvements
Crown Lift Trucks
Dairy Queen of Newark-Heath
DWG Consulting
Environmental Specialists of Columbus Inc
FOP Lodge #127
Grill on Twenty First, The
Heartbeats of Licking County, Inc.
Leader Printing Company
Lowe's Home Improvement Center
McLain, Hill, Rugg & Associates, Inc.
Met Life - Newark
Morrison & Bindley
MPW Industrial Services Group, Inc.
Mr. Rooter Plumbing
Orthodontic Concepts, Inc.
Owens Corning
Phoenix Graphix
Richardson Glass
Samuel Strapping Systems
Schaller Campbell & Untied
Schwebel Baking Company
State Security
Sterling House
Texas Roadhouse - Newark
Thirty One Gifts LLC

UPCOMING events



Mark your calendar
for the following:

FEBRUARY 22 HEALTHCARE REFORM LUNCH & LEARN

Get the latest information on the Healthcare Reform and how it will effect your business. Keynote speaker, Caroline Fraker, Vice President of Compliance and Chief Privacy Officer for MedBen will keep us up-to-date.

MAY 3 BIG TOP BIZ FEST & TASTE OF LICKING COUNTY -

It's the Chamber's Business Expo under the big top with a circus theme! Held at Cherry Valley Lodge. Watch your email for invitations and sponsorship opportunities in February.

AUGUST 14 9TH ANNUAL DINNER & AWARDS CELEBRATION

Mark your calendar for this annual meeting. You will meet the new Board Members and award winners, hear what's new, enjoy dinner and listen to the keynote speaker.

Explore Tuscany

With the Chamber of Commerce
Departing March 20, 2012

Those interested in taking the Tuscany Trip, may still sign up through January.

Highlights include:

- Round trip scheduled airfare
- Round trip transfers between airports and hotel
- Hotel luggage handling
- 7 nights first class hotel
- Daily breakfast, & selected dinners
- Tour Florence, the Cathedral, Baptistery, & famous Gates of Paradise
- City tour of Siena & Piazza del Campo

Only \$2449
per person

For information on this trip, call Cheri Hottinger, 740/345-9757 ext. 5, or log onto www.lickingcountychamber.com and click on the Tuscany Ad.

OSC|12

Ohio Safety Congress & Expo



Governor John R. Kasich
Administrator/CEO Stephen Buehrer

Congress: March 27 to 29
Expo: March 28 to 29

Free registration

Largest safety conference in Midwest
Continuing education credits
Safety and workers' compensation sessions
Equipment and services expo

Well at home. Safe at work. That's what BWC wants for every business and worker in Ohio. The 2012 Ohio Safety Congress & Expo (OSC12) will help you foster a culture of safe and healthy behaviors both on and off the job.

OSC12 offers practical solutions to:

- o Improve worker health and productivity;
- o Prevent workforce injuries and illnesses;
- o Reduce workers' compensation costs;
- o Identify solutions for hazardous situations;
- o Provide cost-effective, multidisciplinary training and professional development.

Save the date. Registration opens in January

Ohio Bureau of Workers' Compensation



Licking County Chamber of Commerce
 50 West Locust Street P.O. Box 702
 Newark, Ohio 43058-0702
 p. 740.345.9757 f. 740.345.5141

PRSR STD
 U.S. POSTAGE
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 Newark, Ohio
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Cheri Hottinger, *President*
 chottinger@lickingcountychamber.com
 www.chatwiththechamber.com

Jennifer McDonald, *Vice President*
 jmcdonald@lickingcountychamber.com

www.lickingcountychamber.com
 your source for news, business and networking information

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 www.sirspeedy.com/heath

(still) FREE Delivery



upcoming events

get on the fast track by networking at our events

January 12, 2012 - Business After Hours at Advantage Fitness North - Have fun at this fitness oriented event. There will be tours, a special Chamber Member Only promo/discount, healthy appetizers, cash bar and prize drawings with a giveaway of a free full fitness membership!

January 18, 2012 - Economic Development Roundtable Breakfast - Come for breakfast and meet Economic Development Professionals as you move from table to table at this roundtable discussion where you will learn about current development. 7:30 - 9:00 a.m. Held at The Place Off the Square

January 25, 2012 - Economic Development Lunch & Learn: An update from Columbus2020! and Columbus Chamber of Commerce - Keynote Speaker: Chris Strayer, Client Solutions Officer Columbus Chamber of Commerce. Chris will inform attendees about state programs that may be beneficial to your business and provide updates on development in Columbus. Location TBD, 11:30 a.m. - 1:00 p.m.

February 3, 2012 - 56th Annual Groundhog Breakfast - Always a memorable event, the morning includes a delicious breakfast, entertainment by The Ultrasounds, economic forecast, and John Alford Community Service Award, which will be given to a deserving member of our community. Keynote Speaker Sean Swarner: a two-time cancer survivor, first cancer survivor to climb the 7-Summits and international motivational speaker. Sponsored by Licking Memorial Health Systems.

Affiliate Schedule

January 12 - Safety Council - Workers' Comp Fraud at the VFW, 11:30 a.m.

January 19 - HRMA - Bullying in the Workplace, Location TBD, 11:30 a.m.

Pataskala Chamber

January 17 Meeting at Olde Summit Towne Inn, noon

After Hours

at Advantage Club North

Thursday, January 12 5-7 p.m. \$3
140 Derby Downs, Newark



**What's On Your List of New Year's Resolutions for 2012?
IF losing weight, getting into shape and joining a gym are among your top 10,
don't miss this event!**

Attendees are encouraged to dress comfortably and participate in an evening of FUN! Join the staff for tug of war, a hoops contest, team relays, a Zumba demo and even musical chairs! For those less adventurous, they'll have tours, a special Chamber Member Only promo/discount, healthy appetizers, cash bar and door prize drawings with a ONE YEAR FULL FITNESS MEMBERSHIP giveaway!

Bring a friend & commit to a "fitabulous year!" (Both clubs are NOW included in one low price for the year! This includes the pool at North!)

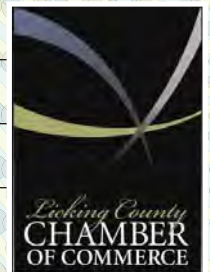
Yes, I/we will be attending the After Hours on January 12 at Advantage Club North. Fax form to 345-5141 or mail bottom portion to: Licking County Chamber of Commerce, P.O. Box 702, Newark, Ohio 43058-0702 or email jmcdonald@lickingcountycommerce.com

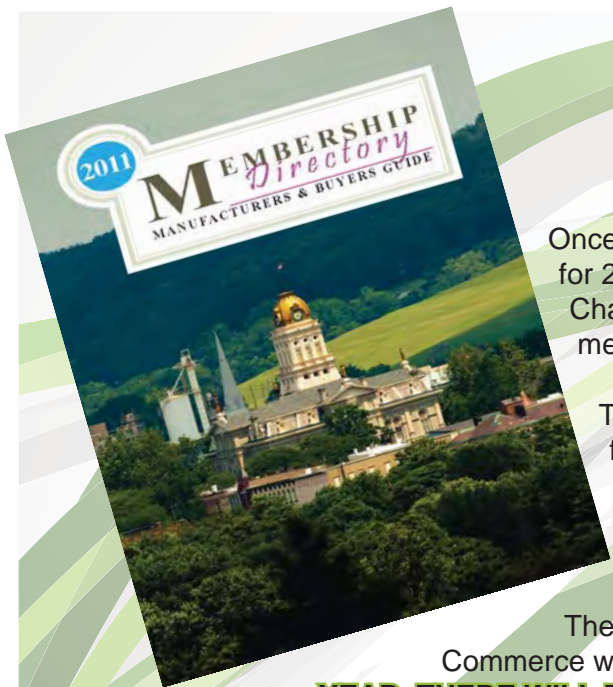
Company Name: _____ Email: _____

Name(s) of Attendees: _____

Name(s) of Attendees: _____

Type of Payment: Check Enclosed Pay at Door





Membership eDirectory ADVERTISING RATE CARD

Once again we will be debuting a brand new on-line Membership Directory for 2012. Get your business more exposure by placing an ad in the Chamber's Membership eDirectory - a live, online, interactive piece of media!

The Directory will come to life and feature links to advertisers' website, full color photos, zoom features and more. The eDirectory will offer fluid flipping, crisp zoom, internal links, external links, search feature, thumbnails and more for easy navigation. Users will be able to print and email the directory.

The eDirectory will again be hosted on the Licking County Chamber of Commerce website, which currently sees 70,000 hits per year. **AND NEW THIS YEAR, THERE WILL BE A LINK FROM THE LICKING COUNTY PROUD PAGE ON THE NEWARK ADVOCATE WEBSITE, ALLOWING THE VIEWERSHIP OF YOUR AD AND BUSINESS TO GROW BY 10'S OF THOUSANDS AND MORE!** See the current directory at <http://www.flipseekpubs.com/publication/?i=66813> So don't wait, place your advertisement in this cutting edge eDirectory TODAY!

See details below and contract on the back.

Advertising Deadline - Deadline for space reservation and artwork in the Licking County Chamber of Commerce eDirectory is February 17, 2012. On-line debut is scheduled for late March 2012.

Category Listings - Each member is entitled to one business listing. For additional business category listings, a \$25 charge applies.

Composition Requirements - Artwork is required by February 17, 2012 and must be high res (300 dpi) in tif, jpeg, eps or pdf format. **All ads are FULL COLOR and include a link to your website.**

Advertising Rates

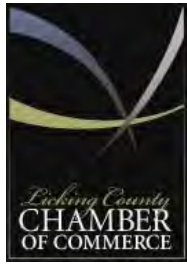
1/6 Page	\$400	Full Page - <i>BEST VALUE</i>	\$1000
1/3 Page	\$530	Inside Front or Back Cover	\$1500
1/2 Page	\$825	Back Cover	\$1500
2/3 Page	\$975	Additional Business Classification	\$25
Business Card Size	\$210		
Bold Listing with logo	\$100		

Sign up by January 20 with a 1/3 page or larger and receive a free email blast to 1000 members (a \$150 value)

Advertisement Dimensions

Full Page	7 1/2" X 10"	1/3 Page (V)	2 3/8" X 10"
2/3 Page (V)	5" X 10"	1/3 Page (H)	7 1/2" X 3 1/8"
2/3 Page (H)	7 1/2" X 6 5/8"	1/3 Page (SQ)	4 7/8" X 4 1/2"
1/2 Page (H)	7 1/2" X 4 7/8"	1/6 Page (V)	2 1/4" X 4 7/8"
Business Card (H)	3 1/2" X 2"		

View Directory - See current on-line directory by logging onto www.lickingcountychamber.com and clicking the banner for on-line directory or call Jennifer McDonald 740/345-9757 ext. 2 with questions.



Membership eDirectory ADVERTISING RATE CARD

Company _____

Company Contact _____

Email _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Advertising Specifications

Ad Size (check below)

- | | |
|--|--|
| <input type="checkbox"/> 1/6 Page V / H | <input type="checkbox"/> Full Page |
| <input type="checkbox"/> 1/3 Page V / H / SQ | <input type="checkbox"/> Inside Front Cover |
| <input type="checkbox"/> 1/2 Page | <input type="checkbox"/> Inside Back Cover |
| <input type="checkbox"/> 2/3 Page V / H | <input type="checkbox"/> Back Cover |
| <input type="checkbox"/> Business Card | <input type="checkbox"/> Bold Listing w/logo |

Special Instructions _____

Website Link: _____

list specific web address that you want your ad to link to

Rates, Terms & Payment

Display ads are payable in full at time of contract. Please remit payment to the Licking County Chamber of Commerce, P.O. Box 702, Newark, OH 43058-0702, fax 740/345-5141 or pay by credit card below:

Insertion Rate \$ _____

Additional Business Classification \$ _____

Net Due \$ _____

Payment _____ Check Enclosed _____ Invoice

_____ Charge Card # _____ Exp. Date _____

**Email your ad and web link
or logo if placing Bold Listing
to Jennifer McDonald
jmcDonald@lickingcountychamber.com**



Painting a Brighter Tomorrow

Art and Wine Auction to benefit Outpatient Services for adults, children, and families in Licking County with limited access to Mental Health Services.

Celebrating Art in All Mediums

- A variety of artwork available for silent auction
- Vintage themed wine baskets including local arts, eats and treats

The Works Central Art Gallery
50 S. 2nd Street, Newark
Friday, January 13, 2012
6:00p.m. - 8:00p.m.

Tickets: \$25 in advance \$30 at the door

Ticket includes

Heavy Hors D'oeuvres provided by:



For more information or to make reservations please contact Christie at 740-349-7066 ext. 221 or cbarnard@thewoodland.org

Wine provided by:



Sweet treats provided by:



Local consumers of mental health services share their emotions of dealing with a mental health disorder in the form of art. Sponsored by:

