

2010 - 2011  
BOARD OF DIRECTORS



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The Energy Cooperative

**Steve Cohen**  
Screen Machine Industries

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Johnstown Monroe  
Local Schools

**Christian Robertson**  
Robertson Construction

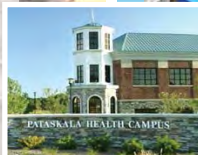
**Vince Brown**  
Owens Corning Science and  
Technology Center

**Jack Stickle II**  
Henderson-VanAtta-Stickle  
Funeral & Cremation Svcs.

photo courtesy of JRD Photography

■  
■  
■ JULY 2011

# ACTION notes



## Licking County in 2050

by Cheri Hottinger

What will Licking County look like in 2050? How about Ohio? And what about America in 2050? Author Joel Kotkin addresses this in his book *The Next Hundred Million – America in 2050*. The Chamber's Economic Development Committee recently read this book and was so impressed with the findings, that when the opportunity arose to have Mr. Kotkin in our community, we jumped on it. Mr. Kotkin will be the keynote speaker at our Annual Dinner on August 9, 2011.

In his book, Kotkin addresses what America could look like in 2050 when our population could reach at least four hundred million, an increase of one million from today's current figure. These people will need a place to live, work and play. Kotkin predicts that place is in Suburbia. Here's why:

"Suburbia – currently the predominant form of American life – will probably remain the focal point of innovations in development. Despite criticisms that suburbs are culturally barren, energy inefficient, or suitable only for young families, 80 percent or more of the total U.S. metropolitan population growth has taken place in suburbia, confounding

oft-repeated predictions of its inevitable decline. By the mid-21st century this pattern will likely accelerate.

The reasons are not hard to identify: suburbs experience faster job and income growth, far lower crime rates (roughly one third), and much higher rates of home ownership."

The place that Kotkin is describing has Licking County written all over it. We are considered a suburb of Columbus already and with the 161 expansion complete, the commute time has been significantly decreased.

We have a great opportunity before us to take advantage of this shift. The question is, are we ready?

There is still time to get your reservations in for this exciting event. Call us at 740.345.9757 to reserve your seat today!



# 2nd Annual BREW & WINE FEST



**SATURDAY  
OCTOBER 22  
7:00 - 11:00 P.M.**

The Chamber will hold its 2nd Annual Brew & Wine Fest on an OSU bye-week, Saturday, October 22, from 7 - 11 p.m. at the Apple Tree Auction Center. Sticks and Stones and Acoustic Shu will entertain while attendees mingle and sample wine and beer. Several local wine and beer representatives will offer tastings of their finest wines and beer.

Those in attendance will also enjoy appetizers from Jimmy John's Gourmet Sub Shop, Kentucky Fried Chicken, Quiznos and more. Caribou Coffee will offer a gourmet coffee bar and complimentary soft drinks will be available for nondrinkers.

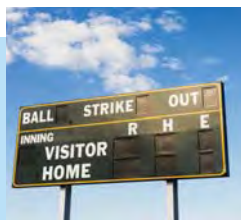
The cost to attend the event will be extremely reasonable at \$20 per person. Ticket price includes tickets for tastings, appetizers, soft drinks and entertainment.

Because last year's event was sold out, with 450+ attendees, we will be offering a pre-sale ticket sales opportunity to Chamber members only the first two weeks of August. Watch your email to take advantage of this opportunity.

We are also looking for corporate sponsors for this event. As a sponsor, you will receive 4 free tickets to the event, logo/name recognition on flyers, advertisements and posters. You will also receive a table in the entry during the event to promote your business to over 400 people. The cost is only \$500 for this opportunity to showcase your business to many Chamber and community members.

If you are interested in becoming a sponsor of this popular event, or are interested in providing food, please call Vice President, Jennifer McDonald at 345-9757, ext. 2.

## LICKING COUNTY CHAMBER: Leader Board

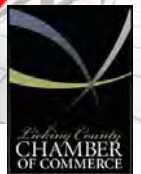


The LCC Leader Board program awards members points on attendance at events or completion of specific tasks. At the writing of this newsletter, companies have one last opportunity to be awarded points at the July After Hours. The winning company will be given a complimentary corporate table at the Annual Dinner. The stats as of July 13, are as follows:

<b>Coldwell Banker</b>	<b>15,100</b>
<b>Boeing</b>	<b>14,400</b>
<b>Hendrickson Auxiliary</b>	<b>13,200</b>

Watch next month's newsletter for the winning company and a listing of point earning opportunities beginning in September.

## STATISTICS



### Chamber Stats

**June 2011**

-The Chamber website saw over 5,000 hits in the month of June.

-Website users searched for 720 member companies over the month.

-The Chamber answered over 890 calls and 96 walk-in clients entered the Chamber office in the month of June.

# welcome:

June new & renewed members



## Welcome new members:

### Creno's Pizza

Mr. David Fisher  
221 N. Cedar Street, Newark  
740/345-0544  
*Restaurants*

### Donatos Pizza

Mr. Brian Cromley, Owner  
11048 Hebron Road,  
Buckeye Lake  
740/928-7174  
*Restuarants*

## Thank you

### Renewed Members:

1st Response Restoration & Recon-  
struction  
Action Total Staffing  
Advantage Fitness and Racquets  
Club, The  
Alliance Legal Nurse Consulting, LLC  
Ampacet  
Atrium Holdings  
Atrium Personnel Services  
Barnes Advertising Corporation  
Bloomberg Eye Center  
Brenelle Group  
Buxton Inn, Inc.  
Claggett, Lewis E. Realtors  
Contract Framing  
Contract Lumber  
Dunkins Diamonds  
Express Business Center

Food Pantry  
H.L. Art Jewelers  
Harvest Federal Credit Union  
Heath Newark L. C. Port Authority  
Holophane Company  
Hospice  
Hyslop & Assoc. LLC, DBA Budget Blinds  
Jeffries Supply  
Jutlew Company  
Licking County Coalition for Housing  
Licking County Farm Bureau  
Licking County Job & Family Services  
Licking Metropolitan Housing Authority  
Links at Echo Springs, Inc., The  
Lynd Fruit  
M & P Towing  
Madison Collins Stephens Agency  
Majestic View Farms  
Marcelain, Tom  
Momentive Performance Materials  
Mulch Manufacturing, Inc.  
NAIFA of Licking & Knox Counties  
National Youth Advocate Program  
Newark Elks Lodge #391  
Newark Midland Theatre Association Inc.  
Olive Garden, The  
Original Mattress Factory  
Park Title Agency  
Penney, J.C. Company  
Phoenix Graphix  
Pizza Cottage  
Polymer Technologies  
Potts, Ron RVS  
Professional Refrigeration & A/C  
Romine Roofing Company  
Salyer, Steve Electric  
ServiceMaster Facility Services  
Shawan-Marquis Agency, Inc.  
Team Spirit  
Tech Int'l  
Thompson Travel Inc.  
Unkle Timz  
Village of Hebron  
Wallace, John Dr  
Weddington Loughman Gaumer & Co.  
Weekley Travel, Inc.  
Welsh Hills School  
West Licking Fire District  
Western Southern Financial Group  
Williamson Insurance Service of Newark  
Wilson's Garden Center



**Want  
to  
learn  
more  
about**

## Licking County?

Read the digital edition of the new Images Licking County, a relocation and information guide, that debuted in print just last month. You'll find engaging articles about our community's school system, economic development, arts and cultural scene, health-care options and business climate.

Visit [imageslickingcounty.com](http://imageslickingcounty.com) to read the magazine and the colorful photos, facts and statistics about our neighborhoods, schools and climate, as well as links to important community resources. You may also print and email the guide directly from this site.

If you need additional information, or would like to receive a hard copy, or several copies of the magazine for your office, call (740) 345-9757.

## Community Leadership Accepting Applications for 2011-2012 Class

The mission of Community Leadership of Licking County is to identify and develop leaders who will strengthen the community through active engagement. We are now accepting applications for the 2011 - 2012 class. Applicants must have a sincere desire to serve the Licking County communities; hold key volunteer leadership roles in civic/public groups; have opportunities for advancement to top leadership positions within their own organizations which, in turn, may play a significant role in the community; and a commitment to attend all nine class sessions and any assignments.

This class will be held on the third Friday of each month beginning on September 16 and will run through May 20. Cost is \$600 for the entire year and includes lunch and all materials. For more information, call Cheri Hottinger at 740.345.9757 ext. 5. The deadline to apply is August 1, 2010. Class size is limited, so reserve your spot today!



**Licking County Chamber of Commerce**  
 50 West Locust Street P.O. Box 702  
 Newark, Ohio 43058-0702  
 p. 740.345.9757 f. 740.345.5141

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 www.chatwiththechamber.com

Jennifer McDonald, *Vice President*  
 jmcDonald@lickingcountychamber.com

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## upcoming events

get on the fast track by networking at our events

**August 4 - Business After Hours at REJUVENATIONS Facial Aesthetic Clinic** - A fun night of tours, giveaways, appetizers and cash bar from 5 - 7 p.m.

**August 9 - 8th Annual Dinner and Awards Celebration** - Join us to celebrate businesses and employee of the year. This year's speaker Author Joel Kotkin who wrote "The Next Hundred Million, America in 2050". See flyer insert for details.

**September 15 - Business After Hours at Lou & Gib Reese Ice Arena** - Bring the office or your family for a fun night of ice skating. 5 - 7 p.m.

**September 30 - 30th Annual Membership Golf Outing** will be held at Longaberger Golf Club, 9 a.m. tee time, sponsored by Time Warner Business Class.

### Affiliate Schedule

August 9 - Safety Council - Power Tool Safety at VFW, 11:15 a.m.

August 18 - HRMA - Program featuring Jonathon Downes, Employment Law Update/Discipline Standards at Moundbuilders Country Club

**Your Membership in your local chamber can benefit you in ways you may never have imagined.**

It's our goal to bring you big solutions for your small business needs. Affordable health care from Anthem Blue Cross and Blue Shield is a superb example.



Please call 888-506-1574 to get valuable information that could benefit your business.

**Shawan Marquis Agency/Vaughan Insurance**  
 Dublin, Ohio • 614-889-0250

# Business *after hours*

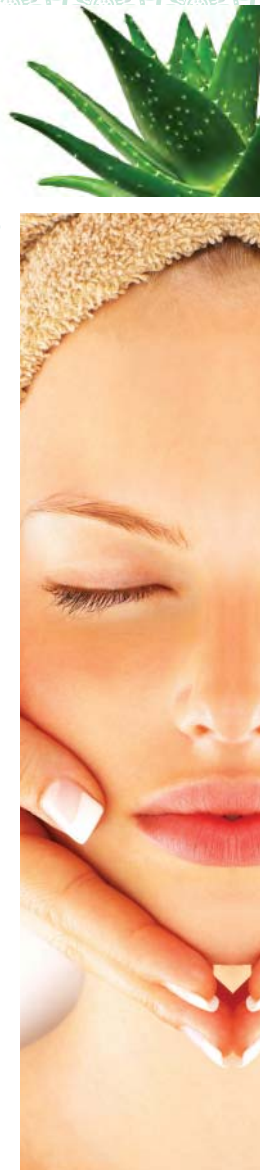
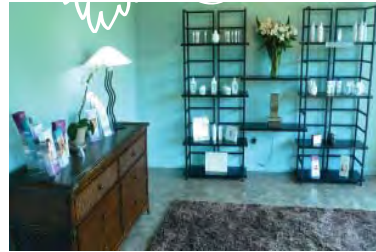
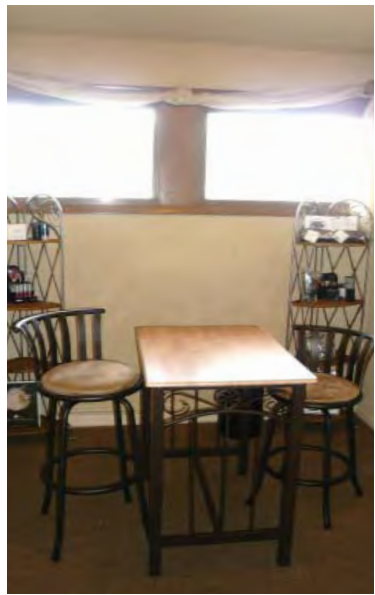
at REJUVENATIONS Facial Aesthetic Clinic  
Thursday, August 4 5 - 7 p.m. \$3

location: 1320 Granville Rd., Newark  
(corner of Granville Rd. & Country Club Dr.)

Join us at the REJUVENATIONS After Hours on August 4. Network with fellow Chamber members, tour the facility and enjoy appetizers, soft drinks and a cash bar.

**Tour the facility:**  
REJUVENATIONS is a clinical spa that offers treatments, including thermage, chemical peels, facials, acne treatments, botoxcosmetic & more

**Specials offers:**  
Come to the after hours and get a chance to volunteer for a mini-treatment. Attendees will receive discount offers for future treatments.



**Be sure to join us in a spa-like atmosphere that is REJUVENATIONS! Invite your spouse, co-workers and friends - but be sure to car pool, parking is limited. Additional parking is available at the campus bike path or park on the campus of The Ohio State University/ Central Ohio Technical College and take the bike path back to the corner of Country Club Drive and Granville Road.**

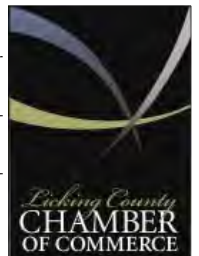
\_\_\_\_ Yes, I/we will be attending the Business After Hours at REJUVENATIONS on August 4. Fax form to 345-5141 or mail bottom portion to: Licking County Chamber of Commerce, P.O. Box 702, Newark, Ohio 43058-0702 or email [jmcdonald@lickingcountychamber.com](mailto:jmcdonald@lickingcountychamber.com)

Company Name: \_\_\_\_\_ Email: \_\_\_\_\_

Name(s) of Attendees: \_\_\_\_\_

Name(s) of Attendees: \_\_\_\_\_

Type of Payment:  Check Enclosed  Pay at Door



# 8

# th ANNUAL

# 2011

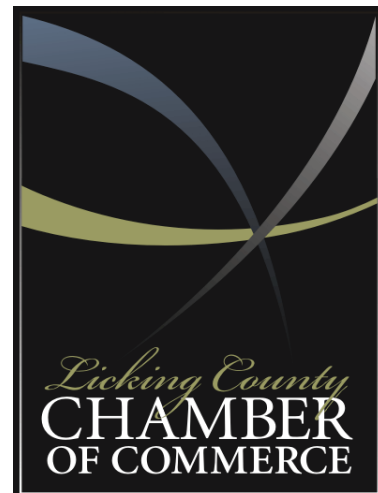
## DINNER & AWARDS CELEBRATION

TUESDAY, AUGUST 9

NEWARK ELKS LODGE, 73 N. 3rd ST. NEWARK

\$30 for members / \$35 non-members

\$240 corporate table of 8 for members



### Evening's Agenda

5:30 - 6:00	Social
6:00 - 6:30	Dinner
6:30 - 7:00	Awards
7:00 - 7:45	Program

**Join us for an evening of reflection, celebration and entrepreneurship. You'll have the chance to mingle with fellow Chamber members and meet the new Board Members. Then a special award ceremony will honor businesses and professionals for their outstanding service. Finally, keynote speaker Joel Kotkin will inspire and educate the audience on economic trends and forecast.**



### Keynote Speaker: Joel Kotkin

An internationally-recognized authority on global, economic, political and social trends, Joel Kotkin is the author of *THE NEXT HUNDRED MILLION: America in 2050*, just published in paperback by The Penguin Press. The book explores how the nation will evolve in the next four decades. It has received rave reviews from The New York Times, The Wall Street Journal, The Globe and Mail, and National Public Radio. He has also worked extensively in television, including on documentaries for both German television and Los Angeles public television. He served as Business Trends Analyst for KTTV/Fox Television in Los Angeles, where, in 1994, he won

the Golden Mike Award for Best Business Reporting on the changing dynamics of the entertainment industry. Mr. Kotkin lectures widely in the United States and worldwide, and is sought-after as a speaker by major business and financial organizations. In 2010 he won the Gene Burd Award for best urban reporting.



### Award Categories & Sponsors

**Business of the Year (20 Employees or less)**  
Sponsor - The Energy Cooperative

**Business of the Year (100 + Employees)**  
Sponsor - State Farm

**Employee of the Year**  
Sponsor - Matesich Distributing Co.

**Business of the Year (21-100 Employees)**  
Sponsor - Licking Co. Safety Council

**Non-Profit of the Year**  
Sponsor - United Way of Licking County

### Gold Sponsor:



### Silver Sponsors:



Return the bottom portion of this form to: Fax to 740/345-5141 or mail to Licking County Chamber of Commerce, P.O. Box 702, Newark, OH 43058-0702 by Friday August 5, 2011. (Cancellations after August 5th will be billed)

Company: \_\_\_\_\_

\_\_\_ Corporate Table of 8                      \_\_\_ Individuals                      \_\_\_ Non-Member

Name(s) of Attendees: \_\_\_\_\_

Name(s) of Attendees: \_\_\_\_\_

Payment: \_\_\_ Check Enclosed    \_\_\_ Credit Card # \_\_\_\_\_ Exp. \_\_\_\_\_

Questions? Please call 740-345-9757





July '11

## OVERVIEW

**Who are we-**

Our purpose statement: The Licking County Chamber of Commerce Economic Development Committee promotes sound economic growth by strengthening the county's competitive position and facilitating investments that build capacity, generate prosperity and catalyze the economic vibrancy of our community, making Licking County the place for companies to locate, invest and expand their operations.

**Where are we-**

Licking County is centrally located in the heart of Ohio. We are only 15 miles east of Columbus, and easily accessible via Interstate 70, St. Rt. 16, 79 and 13.

**What do we offer-**

We commit to finding you the prime location or building suited for your real estate needs. We offer a trained workforce ready to use their skills. With an online listing of retail, industrial, office and land properties, we are sure you will find yourself at home.

# DEVELOPMENT **review**

a monthly report of economic development in **licking county, ohio**



## Courtyard in Newark

### Completes Major Lobby Renovation

Newark, OH - Marriott International, Inc. (NYSE:MAR) announced that the 84 room Courtyard by Marriott located at 500 Highland Boulevard in Newark, Ohio has completed a major renovation of its lobby. The hotel now features the brand's new Refreshing Business lobby concept, designed to give travelers the flexibility to work and socialize however they choose while on the road.

"From day one, Courtyard has prided itself as a brand that listens to what travelers want from a hotel," said Janis Milham, vice president, Global Brand Manager, Courtyard by Marriott. "Guests want more control and choice with services and amenities that create a healthy balance between working and relaxing. We redefined the Courtyard lobby so it invites guests to get out of their rooms to work, socialize or for entertainment, whether traveling alone or with colleagues."

The open, bright and contemporary new Courtyard hotel lobby welcomes guests with vivid contrasting colors, including blue, green, orange and red. The traditional front desk is replaced with separate welcome pedestals to create more personal and private interactions when guests check in. This will allow staff to move about to show guests the lobby features and provide assistance. Flexible seating options range from a communal table in the middle of the action, to more private media booths with high-definition televisions, to a more intimate, semi-enclosed lounge area.

A signature element of the new lobby is the exclusive GoBoard® technology, a 52-inch LCD touch screen packed with local information, maps, weather, and news, business and sports headlines. Guests can navigate using the touch screen to find restaurants, local attractions and directions.

Guests can connect to free WiFi and there are ample electrical outlets throughout the lobby to power digital devices. The enlarged business library features several complimentary computer terminals along with a free printer and separate computer stations dedicated to printing airline boarding passes and checking flight status.

Dining has been completely redesigned with The Bistro – Eat. Drink. Connect.; offering casual, flexible seating; easier access to food and higher quality, healthier menu options for breakfast; and light evening fare, including snacks, wine and beer so guests can unwind. The Market™,

*continued on back*



## Courtyard in Newark

Completes a Major Lobby Renovation *Continued from front*

24/7 shop for snacks, beverages and sundries, is always open for late-night cravings or the toothpaste you forgot to pack.

Green has been Courtyard's signature color since Marriott launched the brand 25 years ago. Now it is even greener with the introduction of a guest recycling program for the environment. Receptacles for paper, glass, plastic and metal will be conveniently located by side exits.

Courtyard by Marriott offers a refreshing environment that helps guests stay connected, productive and balanced. Intuitive services and design accommodate guests' needs for choice and control. With more than 860 locations in 30 countries, Courtyard is Marriott's largest brand. All Courtyard by Marriott hotels participate in the award-winning Marriott Rewards frequent travel program that allows members to earn hotel points or airline miles for every dollar spent during each stay. For more information, including guest guided video tours of the new lobby and the latest brand information, visit [www.gocourtyard.com](http://www.gocourtyard.com).

## Anomatic Corporation

### Adds New Anodizing Facility to Their Global Roster

Newark - Anomatic Corporation, known for their unique, high volume metal packaging and custom anodizing process for the medical, pharmaceutical, personal care and cosmetic packaging industries, is expanding operations with a brand new facility in New Albany, Ohio. Anomatic will join others at The Personal Care and Beauty Campus in the New Albany Business Park. Anomatic will open a 65,000 square-foot anodizing production facility with an investment of 8.7 million dollars for new facilities and equipment. Production is expected to start in early 2012. The company will create approximately 185 new positions in the first three years of operation.



Anomatic covers a span of three continents - North America, Europe and Asia. The new facility is expected to increase its global capacity by 500 million anodized components annually.

"Our focus is to take care of our customers' needs by reducing lead times and increasing speed to market for new products", said Scott L. Rusch, President of Anomatic Corporation. "Our New Albany facility will provide needed capacity to better serve our customers and will be the home for our Innovation Center focusing on design of new packaging".

In 2010 Anomatic supplied over 1.2 billion anodized components to global customers servicing the packaging industry. The Ohio-based company continues to invest in high-speed stamping and assembly machines, lean manufacturing and innovative decorating technologies to service their customers' needs.

#### *About Anomatic Corporation*

Established in 1965, Anomatic has served as a well diversified manufacturer of anodized aluminum packaging for the pharmaceutical, medical, cosmetic and health & beauty packaging industries worldwide. Today, Anomatic's state of the art facilities in Ohio, Connecticut and Suzhou, China offer expertise in product design, metal forming, anodizing, decorating and assembly. For more information on the company, visit [www.Anomatic.com](http://www.Anomatic.com).

Contact us to arrange a tour of the area  
**Licking County Chamber of Commerce**  
**Cheri Hottinger, President**  
**P. O. Box 702 Newark, OH 43058-0702**  
**740/345-9757 [www.lickingcountychamber.com](http://www.lickingcountychamber.com)**

