

2010 - 2011  
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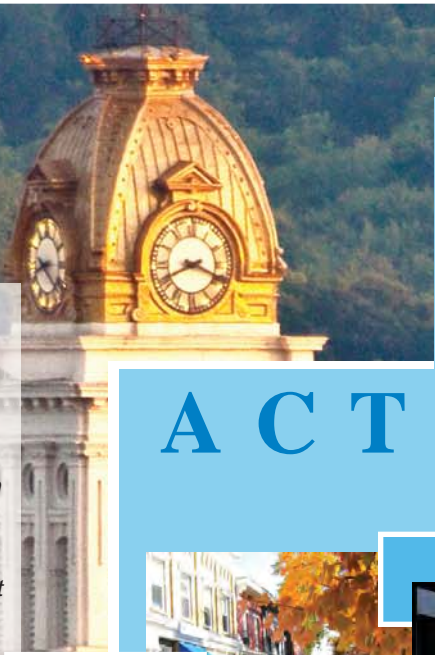
**Carolyn J. Matthews**  
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**Damien Bawn**  
Johnstown Monroe  
Local Schools

**Christian Robertson**  
Robertson Construction

**Vince Brown**  
Owens Corning Science and  
Technology Center

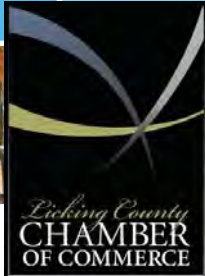
**Jack Stickle II**  
Henderson-VanAtta-Stickle  
Funeral & Cremation Svcs.



■  
■  
■ JUNE 2011



# ACTION notes



## Community Leadership

by Cheri Hottinger



In May of this year, the 2011 Leadership of Licking County class graduated. The class met for one full day a month beginning in September of 2010. The purpose of the program is to strengthen individual leadership skills; expand knowledge of community challenges and opportunities and to create a county-wide leadership network of current and former participants. Bottom line is that we operate this program to identify and develop leaders who will strengthen our community through active engagement. I would like to share some of the comments I have received from class members regarding the program and what they learned from it:



2011 Community Leadership Class

*"It's one thing to "think" you are in a leadership role; it's another to be "seen" as a leader"*

*"I used to see leaders as people I followed. I now see myself as one of these people"*

*"I think I have been too focused in my career. This course opened my eyes to a community that is very wonderful"*

*"I have a better understanding of what my responsibilities are as a manager, not my job responsibilities, but rather my responsibilities to my staff"*

*"I am new to the area and had reservations about moving. Taking the class has left a great impression of the community on me"*

*"Leadership is more about inspiring others"*

The Chamber is now accepting applications for the 2011 – 2012 Leadership Class. The class sessions are the third Friday of each month from September – May and the cost is \$600.00. If interested, please contact the Chamber to obtain an application. The deadline to apply is August 1, 2011. Space is limited, so get your application in today!



## STATISTICS



### Chamber Stats

May 2011

-The Chamber website saw nearly 5,000 hits in the month of May.

-Website users searched for 778 member companies over the month.

-The Chamber answered over 958 calls and 118 walk-in clients entered the Chamber office in the month of May.



### A message from the Ohio Chamber:

The Ohio Chamber of Commerce recently launched the Campaign for Jobs to promote policies that will Make Ohio Great Again. At no time in recent memory have jobs, business growth and economic vitality been more critical. The Campaign for Jobs supports bold ideas by offering the most aggressive and ambitious agenda the Ohio Chamber has pursued coupled with an intense, ramped-up and focused grassroots program. Designed to tackle huge issues such as reforming state and local government, the restructuring of economic development and reductions to general business costs, the Campaign for Jobs will change Ohio today, tomorrow and for decades to come.

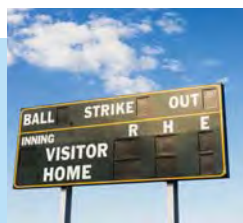
Thanks to more than one year of intense evaluation, the Ohio Chamber of Commerce issued a report recently called Redesigning Ohio. This report outlines recommendations that will help our state and local governments become more flexible and innovative. Some of the recommendations include:

- Budgeting for Outcomes – Turns traditional budgeting on its head and focuses on what matters most: purchasing outcomes that citizens value.
- Government Regulations – Replace the traditional command and control approach to government regulation with market-based principles that incentivize voluntary compliance.
- Tax Expenditures – When Ohio issues tax credits, exemptions, etc. it foregoes revenue (\$7.7 billion in 2008). Although these tax expenditures often incentivize investment and growth, they should be regularly evaluated to ensure they continue to meet the underlying policy objectives.
- Pension Benefits – Market-based reforms that mirror private sector should be made to ensure competitive benefits that attract good employees but are affordable for Ohio taxpayers.
- Health Care – Take a smarter approach to the use of the state's buying power to foster a genuinely competitive health insurance market that reduces costs and improves outcomes.
- Local Government – An outdated local government model has produced 3,700 political subdivisions across Ohio. Consolidation, sharing resources and incentives for innovation must be a priority.

Over the course of the next several years, the Ohio Chamber will work closely with our chamber, legislative leaders, and other constituencies to implement these policies and put Ohio on a path of economic stability and job creation. We will keep you updated, however if you would like to learn more, log onto: [campaignforjobs.com](http://campaignforjobs.com).

Source: The Ohio Chamber of Commerce Campaign for Jobs White Paper

## LICKING COUNTY CHAMBER: Leader Board



The **LCC Leader Board** program awards members points on attendance at events or completion of specific tasks. Attending events will help build your contacts and earn you points. The companies leading the board thus far:

<b>Coldwell Banker</b>	<b>14,800</b>
<b>Boeing</b>	<b>13,900</b>
<b>Hendrickson Auxillary</b>	<b>12,800</b>

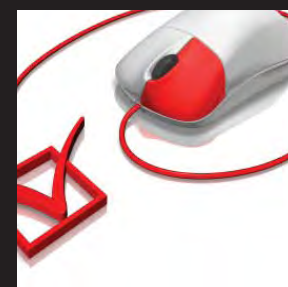
Point earning potential for July includes:

200 points - For attending a Safety Council or Manufacturers Council in June

300 points - For attending After Hours at The Beverage Source on July 14

300 points - For sponsoring the Annual Dinner & Awards Celebration on August 9

100 points – Bring a non-chamber member to an After Hours

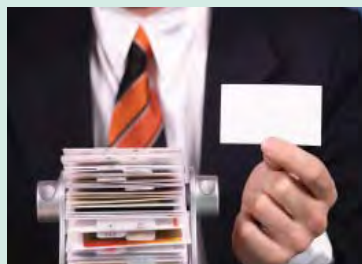


**Nominate  
a deserving  
business,  
non-profit  
or employee  
for an  
Award**

We all work with businesses, organizations and individuals who give back to the community and go above and beyond each day. Give them the recognition they deserve by nominating them for an award at the Chamber's Annual Dinner & Awards Celebration. Forms are available on the Chamber's website. What a great way to give back to those who touch us so greatly. For more information, call the Chamber, 345-9757.

# welcome:

May new & renewed members



## Welcome new members:

### Agapetos, LLC

Mr. Jeff Feely, Owner  
549 Maple Avenue, Newark  
614/285-4496  
www.agapetos.us  
*Photography/Web Design*

### Autumn Health Care

Mr. Steve Hitchens, Pres./CEO  
151 Price Road, Newark  
740/345-9197  
www.autumnhealthcare.net  
*Nursing Home/Skilled Rehab*

### David B. Wills & Associates

Mr. David Wills, Owner  
1526 West Church St., Newark  
740/366-6666  
www.dbwills.com  
*Accountants*

### Visalus

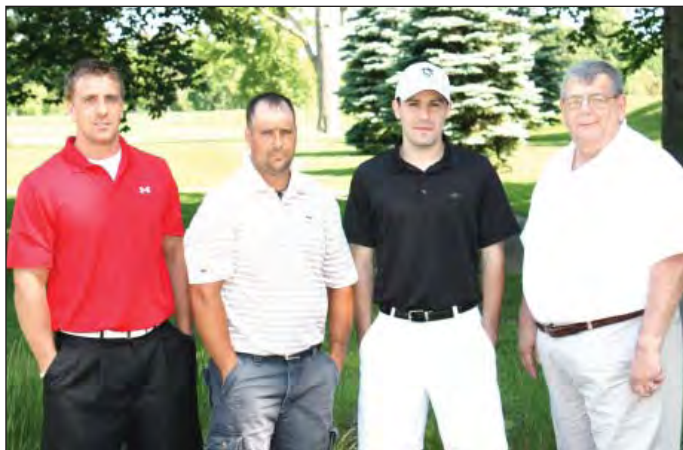
Mr. Roger Bishop, Owner  
125 N. Main Street, Croton  
740/817-1753  
www.rogerbishop.bodybyvi.com  
*Health & Nutrition*

## Thank you

### Renewed Members:

A Special Wish Foundation  
Aaron's Inc.

Adornetto's Italian Restaurant  
Advanced Business Communications  
Advantagedge Paints  
Air Force Metrology  
All Weather Systems Inc.  
American Red Cross  
Anomatic Corporation  
Apprisen Financial Advocates  
Armorsource  
Bake-N-Brew/Heritage Catering & Deli  
Barton & Associates  
Behavioral Healthcare Partners of Ctrl OH  
Beverage Source  
Big League Baseball  
Blacco Splicing & Rigging Loft  
Brenner International  
C. Green & Sons Inc., DBA 64 Metals  
Callan Cattle Company  
Cardware International  
CenturyLink  
Chapel Hill Golf Course  
Cherry Valley Lodge & Water Resort  
Cherry Westgate Family Practice, Inc.  
Cindamar Books, LLC  
Constar International  
Cornell Clothing Company  
Creative Catering  
Dawson Coleman & Wallace Insurance  
Doug's Far Side Deli & Catering  
Dush Custom T's  
Elwell Handyman & Construction, LLC  
Excel Academy  
Gordon Flesch Company, Inc.  
Got Gear 4 U, LLC  
Granville Investment Group  
Grill on Twenty First, The  
Haines Publishing  
Harris, Jeff  
Heath Community Arts Council  
Henderson-Van Atta-Stickle Funeral  
Hendren Trucking LTD  
HER Realtors  
Hope Timber Companies  
House of New Hope  
HUMANA MarketPoint  
Immediate Health Associates  
J & D Storage  
JCC Consulting Inc.  
Kendal at Granville  
Key Properties Realtors  
Law General Contracting Inc.  
Legend Ventures Inc./Marathon Gas  
LICCO, INC.  
Licking County Humane Society  
Licking County Library  
Licking Memorial Health Systems  
Licking Rehabilitation Services, Inc.  
Longaberger Golf Club  
Mantonya Chiropractor Centers  
Mid-Ohio Warehouses  
Minuteman Press of Heath  
Modern Welding Company  
More Life Church  
National Trail Raceway  
New World Enterprises  
Newark Healthcare Center  
Newark Novelty  
Orthopaedic Specialists & Sports Medicine  
Owens Corning  
Pak Mail  
Phantom Fireworks  
Printing Arts Press  
Putterz  
R & R Pipeline Inc.  
Reed-Egan Funeral Home  
Reese Pyle Drake & Meyer  
Rooster's Newark, Inc.  
Sandalwood Storage Condos  
Sassen, Douglas E.  
Screen Machine Industries  
Sears, Donna  
Shai Commercial Ltd., Real Estate  
Signs Now  
Smith, Michael  
State Industrial Products  
Thayer Investments, LLC  
The Energy Cooperative  
The University of Findlay  
Universal Veneer  
Utica Merchants Association  
Veterans of Foreign Wars Post #1060  
Wal-Mart  
Walters, Mark  
Weight Watchers of Central Ohio, Inc.  
WindowSpan  
WNKO-WHTH Radio Stations  
Yellow Book USA



## 88 Golfers tee off at Spring Outing

The Golf Outing on June 3 at Moundbuilders Country Club was a Chamber of Commerce day, with highs in the 70's, but scores in the mid 50's! The winning team (pictured to the left) was from the Lou & Gib Reese Ice Arena and included Garrett Pierce, Jimmy Baldwin, Steven Kovach and Gary Baldwin. The second place team and skins winner was from Licking Memorial Health Systems. The Energy Cooperative sponsored the event and golfers enjoyed a barbeque dinner and door prizes courtesy of many Chamber members. Thanks to all of the companies who participated, sponsored holes or donated prizes. The 30th Annual Golf Outing will be held on Friday, September 30 at Longaberger Golf Club.



**Licking County Chamber of Commerce**  
 50 West Locust Street P.O. Box 702  
 Newark, Ohio 43058-0702  
 p. 740.345.9757 f. 740.345.5141

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Jennifer McDonald, *Vice President*  
 jmcdonald@lickingcountychamber.com

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## upcoming events

get on the fast track by networking at our events

**July 14 - Business After Hours at The Beverage Source** - Join us at this unique location for networking, great food and refreshments.

**August 4 - Business After Hours at Rejuvenations Facial Aesthetic Clinic**

**August 9 - 8th Annual Dinner and Awards Celebration** - Join us to celebrate businesses and employee of the year. This year's speaker Author Joel Kotkin who wrote "The Next Hundred Million, America in 2050" -a book that the Chamber's Economic Development Committee has read and is using for planning/marketing purposes. Event will be held at The Elks in downtown Newark.

### Affiliate Schedule

July 12 - Safety Council - Common OSHA Issues and How to Address Them, presented by Dianne Grote Adams of Safex at VFW, registration 11:15 a.m.

### Pataskala Chamber

July 19 Meeting at Olde Summit Towne Inn, noon



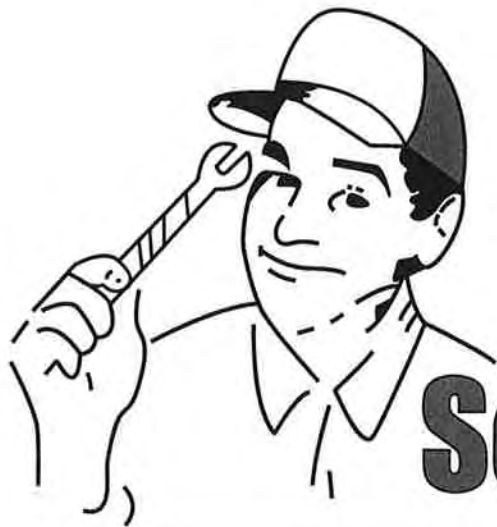
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# CHAMBER MEMBER SPECIAL

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**[jfriesner3@windstream.net](mailto:jfriesner3@windstream.net)**  
**[www.jeremiahsautomotive.com](http://www.jeremiahsautomotive.com)**

# Business

After Hours - July 14 5-7 pm

at The Beverage Source \$3

1551 West Church Street (beside Apple Tree Auction Center)



- Beer Tastings
- Appetizers
- Music
- Full Cash Bar
- New Friends
- Networking
- More...

Inside and  
outside (weather  
permitting)  
get there early  
for best seating.

## taste the good life

Join us for a fun-filled After Hours at The Beverage Source. Leave the work day behind and meet your co-workers, friends and spouse from 5 - 7 p.m. for appetizers, beer tastings, cash bar, great music and networking! This will be a really fun event that you won't want to miss! Sign up below...

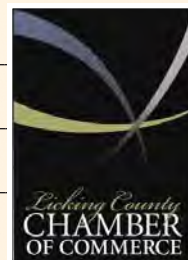
\_\_\_ Yes, I/we will be attending the Business After Hours at The Beverage Source on July 14. Fax form to 345-5141 or mail bottom portion to: Licking County Chamber of Commerce, P.O. Box 702, Newark, Ohio 43058-0702 or email [jmcdonald@lickingcountychamber.com](mailto:jmcdonald@lickingcountychamber.com)

Company Name: \_\_\_\_\_ Email: \_\_\_\_\_

Name(s) of Attendees: \_\_\_\_\_

Name(s) of Attendees: \_\_\_\_\_

Type of Payment: \_\_\_ Check Enclosed \_\_\_ Pay at Door



# 8

# th ANNUAL

# 2011

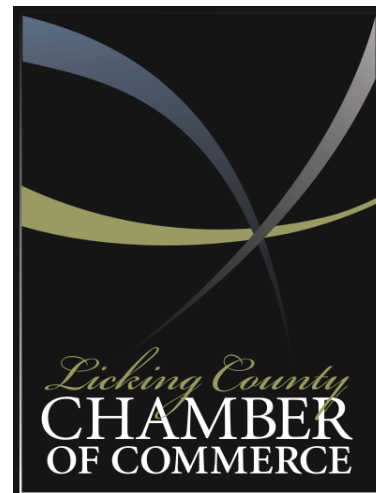
## DINNER & AWARDS CELEBRATION

TUESDAY, AUGUST 9

NEWARK ELKS LODGE, 73 N. 3rd ST. NEWARK

\$30 for members / \$35 non-members

\$240 corporate table of 8 for members



### Evening's Agenda

5:30 - 6:00	Social
6:00 - 6:30	Dinner
6:30 - 7:00	Awards
7:00 - 7:45	Program

**Join us for an evening of reflection, celebration and entrepreneurship. You'll have the chance to mingle with fellow Chamber members and meet the new Board Members. Then a special award ceremony will honor businesses and professionals for their outstanding service. Finally, keynote speaker Joel Kotkin will inspire and educate the audience on economic trends and forecast.**



### Keynote Speaker: Joel Kotkin

An internationally-recognized authority on global, economic, political and social trends, Joel Kotkin is the author of *THE NEXT HUNDRED MILLION: America in 2050*, just published in paperback by The Penguin Press. The book explores how the nation will evolve in the next four decades. It has received rave reviews from The New York Times, The Wall Street Journal, The Globe and Mail, and National Public Radio. He has also worked extensively in television, including on documentaries for both German television and Los Angeles public television. He served as Business Trends Analyst for KTTV/Fox Television in Los Angeles, where, in 1994, he won

the Golden Mike Award for Best Business Reporting on the changing dynamics of the entertainment industry. Mr. Kotkin lectures widely in the United States and worldwide, and is sought-after as a speaker by major business and financial organizations. In 2010 he won the Gene Burd Award for best urban reporting.



### Award Categories & Sponsors

**Business of the Year (20 Employees or less)**  
Sponsor - The Energy Cooperative

**Business of the Year (100 + Employees)**  
Sponsor - State Farm

**Employee of the Year**  
Sponsor - Matesich Distributing Co.

**Business of the Year (21-100 Employees)**  
Sponsor - Licking Co. Safety Council

**Non-Profit of the Year**  
Sponsor - United Way of Licking County

### Gold Sponsor:



### Silver Sponsors:



Return the bottom portion of this form to: Fax to 740/345-5141 or mail to Licking County Chamber of Commerce, P.O. Box 702, Newark, OH 43058-0702 by Friday August 5, 2011. (Cancellations after August 5th will be billed)

Company: \_\_\_\_\_

\_\_\_ Corporate Table of 8                      \_\_\_ Individuals                      \_\_\_ Non-Member

Name(s) of Attendees: \_\_\_\_\_

Name(s) of Attendees: \_\_\_\_\_

Payment: \_\_\_ Check Enclosed    \_\_\_ Credit Card # \_\_\_\_\_ Exp. \_\_\_\_\_

Questions? Please call 740-345-9757





June '11

## O V E R V I E W

**Who are we-**

Our purpose statement: The Licking County Chamber of Commerce Economic Development Committee promotes sound economic growth by strengthening the county's competitive position and facilitating investments that build capacity, generate prosperity and catalyze the economic vibrancy of our community, making Licking County the place for companies to locate, invest and expand their operations.

**Where are we-**

Licking County is centrally located in the heart of Ohio. We are only 15 miles east of Columbus, and easily accessible via Interstate 70, St. Rt. 16, 79 and 13.

**What do we offer-**

We commit to finding you the prime location or building suited for your real estate needs. We offer a trained workforce ready to use their skills. With an online listing of retail, industrial, office and land properties, we are sure you will find yourself at home.

# DEVELOPMENT **review**

a monthly report of economic development in **licking county, ohio**



## Southgate Corporation

### Promotes Frank Rosato to Vice President

Newark, OH - Southgate Corporation today announced that Frank Rosato has been named Vice President of Southgate Corporation. Mr. Rosato will be in charge of delivering Southgate's complete range of development and construction management services, specializing in industrial, office and condominium developments.

"With over 28 years of service at Southgate, most recently as Construction Manager, Frank has developed proven expertise constructing high visibility projects that require specialized skills, sensitivity to unique sites or program requirements, and knowledge in all aspects of the construction process," commented Southgate Corporation President, Robert O'Neill. "Frank is especially effective in providing valuable engineering consulting assistance, while ensuring that projects come in on time and within budget."

As Vice President, Mr. Rosato's responsibilities will include overseeing the overall development of projects including site meetings with the entire construction team and coordination of subcontractors. He will also continue to work closely with clients and architects to understand their specific needs.

"In this new role, I look forward to leading multi-disciplined teams to successfully complete a wide range of project types – from design/build and construction management endeavors to complex site development and building design services," said Rosato.

#### *About Southgate Corporation*

Since 1953, our development team has produced award winning developments throughout Central Ohio. Southgate's expertise in designing and building manufacturing facilities has attracted a wide variety of clients. Many are divisions of major US, European and Japanese manufacturing companies. General Electric, Bayer, Diebold and Dow have all selected Southgate because they saw an opportunity to locate in a top quality facility within a community that would support their operation. Southgate will put this same expertise to work for growing companies needing to locate in the right location to continue growing.



## Printing Arts Press wins Print Excellence Award for Environmentally Sound Materials

Printing Arts Press was recently awarded a 2011 Print Excellence Awards from the Printing Industries Association, Inc., serving Northern Kentucky and Ohio (PIANKO). A Bronze Award was given for a Newsletter printed with Environmentally Sound Materials.

"The experienced judges and printing experts stated that the quality of print among the nearly 500 entries was some of the best they had seen! Difficult times often bring out the best in people and that was certainly the case with the 2011 Print Excellence Awards entries. The quality of the entries made judging more difficult than ever, but our highly experienced and professional panel was great," said Association president Jim Cunningham. "Winning a Print Excellence Award is the mark of true craftsmanship by leaders in our industry."

"We are especially proud of our award for Environmentally Sound Materials. We strive to be an environmentally responsible printer not because we have to but because we want to be." said Chuck Gherman, General Manager.

## Linxus Communications Owner and CEO Honored as 40 Under Forty Recipient in Business First



*Linxus Communications Owner and CEO poses with his mother, Beverly Miscovich at the Business First reception honoring him as one of the deserving recipients of the top Forty under 40 recognition.*

Columbus Business First produced the 19th annual Forty Under 40 supplement for its May 27 issue. Forty Under 40 honors local business people who excel in four areas including: reason for nomination, professional development, awards and recognitions and community involvement. Licking County Chamber member and Linxus Communications Owner and CEO, Shawn Miscovich was one of the 40 honored and highlighted in the supplement. A formal awards presentation was held on May 27th to honor each of the 40 honorees and a private reception for the honorees was held one week prior to the awards celebration.

Linxus Communications is a rapidly growing communications company dedicated to providing the highest quality audio, voice, data, fiber optic, sound masking, and video installations in Columbus, as well as Ohio and throughout the country. The main goal of Linxus Communications is to supply our customer with a quality communications infrastructure as well as unmatched customer service.

## Chamber hosts Industrial Motorcoah Tour

### Local Leaders and Developers tour Johnstown Manufacturers

A tour of Johnstown manufacturers was held on Wednesday, June 1. Attendees traveled from Heath to Johnstown with a narrated tour and development update along the way. A guided tour was conducted at Tech International and Thirty-One Gifts. Tech International is a global leader in tire repairs and wheel service products, while Thirty-One Gifts manufactures signature purses, totes and storage solutions. This was an educational opportunity for those in attendance to learn more about local companies and future growth and expansion in the western portion of the county.



△ Commissioner Tim Bubbs and Heath Mayor Mark Johns hear about Tech International



△ Thirty-One Gifts orders move to the monogram area to be personalized



Contact us to arrange a tour of the area  
**Licking County Chamber of Commerce**  
**Cheri Hottinger, President**  
 P. O. Box 702 Newark, OH 43058-0702  
 740/345-9757 [www.lickingcountychamber.com](http://www.lickingcountychamber.com)



Is your Medical Doctor recommending a chiropractic evaluation for  
**low back pain, neck pain, or headaches?**  
**If not, they should!**

“Good Medicine is about putting the patient first and chiropractors are an important part of the total health care team. Chiropractic works. I know because my partner is a chiropractor, and I am proud of that fact.”

*Carlton Colker, M.D Internal Medicine, Greenwich, CT*

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