

2011 - 2012
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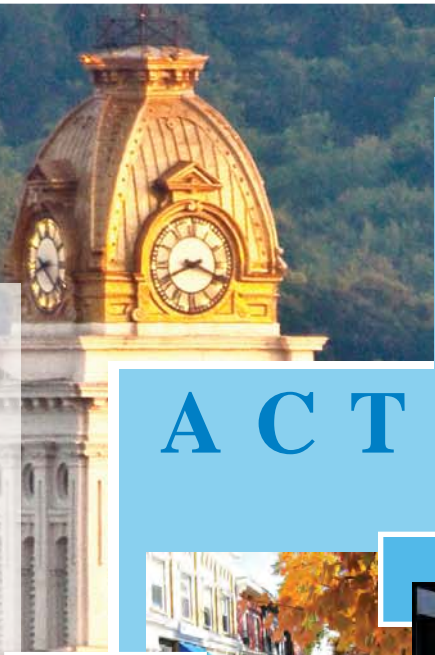
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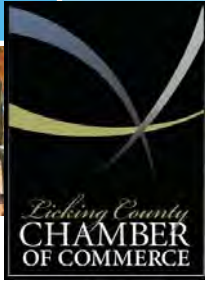
Jim Mitchell
Morgan Stanley Smith Barney



OCTOBER 2011



ACTION notes



A Sneak Peek at The Groundhog Breakfast 2012

This year's Groundhog Breakfast, slated for Friday, February 3rd is sure to be one of inspiration. With the help of our sponsor, Licking Memorial Health Systems, we are able to bring in a truly inspirational speaker, Sean Swarner. Sean isn't just a cancer survivor; he is truly a medical marvel. He is the only person in the world ever to have been diagnosed with both Hodgkin's Disease and Askin's Sarcoma. He was diagnosed in the fourth and final stage of Hodgkin's Disease at the young age of 13 when doctors expected him to live for no more than 3 months. A determined young man, he overcame his illness only to be stricken a second time when a deadly golf ball-sized tumor attacked his right lung. After removal of the Askin's tumor, Sean was expected to live for less than two weeks.



Keynote Speaker,
Sean Swarner

Now, nearly 15 years later, and with only partial use of his lungs, Sean stood at the summit of Mt. Everest with those memories fresh in his mind. He is the first cancer survivor to climb the world's highest mountain, and has since conquered

Kilimanjaro, Elbrus, Aconcagua, Vinson Massif, Kosciusko, and Denali/Mt. McKinley (highest peaks in Africa, Europe, South America, Antarctica, Australia, and North America). To most, this feat may have seemed impossible, but Sean learned at a young age that no challenge is too great, no peak too high.

As featured on ESPN, his journey will take you through a dynamic, custom-tailored audiovisual presentation, you will climb with Sean to the top of the 29,035-foot giant that is Mount Everest (surviving hurricane-force winds and crossing crevasses thousands of feet deep on rickety aluminum ladders). You will venture along into the grueling journey of his youth and witness his fight for survival as he overcomes two bouts with cancer. Finally, you will trek with Sean as he takes you along to the highest peaks in Africa, Antarctica, Australia, Europe, North America, and South America.

Sean's story takes you on a journey that is not only inspiring, but offers a message of

continued on page 3



Election Day 2012

Nearly 200 people attended the Mayoral Debate at the Candidates Night Event on October 13, if you weren't one of them, you may watch it live on www.newarkadvocate.com, search Newark Mayor Debate. In addition, the debate is available for download on www.WCLT.com, audio keyword - debate.

Before you go to the voting polls, be sure to read the 2011 Candidates Questionnaire on the Chamber's website newpage. This years questionnaire featured races in Heath, Newark, Pataskala and Reynoldsburg.

For information on state and local issues, log onto www.ohiobusinessvotes.org. This website is a pro-business site that offers a wealth of voter resources, including ballot issues, advocacy and polling information.



Discover and Explore Tuscany

With the Licking County Chamber of Commerce

Departing March 20, 2012

Only \$2449
per person

Explore Tuscany with the Chamber next March. Almost 70 people have signed up, and this is sure to be a trip of a life-time!

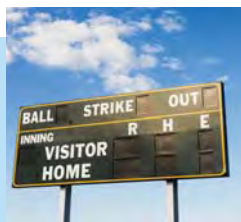
Highlights:

- Round trip scheduled airfare
- Round trip transfers between airports and hotel
- Hotel luggage handling
- 7 nights first class hotel, only unpack once!
- Superb cuisine, daily breakfast, & selected dinners
- City tour Florence, see the Cathedral, Baptistery, and the famous Gates of Paradise
- City tour of Siena and Piazza del Campo
- Chianti Wine Festive • Visit San Gimignano

For information on this trip, call Cheri Hottinger, 740/345-9757 ext. 5, or log onto our website, www.lickingcountychamber.com and click on the Tuscany Ad.



LICKING COUNTY CHAMBER: Leader Board



The LCC Leader Board program awards members points on attendance at events or completion of specific tasks. The following are the lead companies:

Boeing	5500 points
C-TEC	4200 points
Meritor	4000 points

Point earning opportunities for November include:

200 points - For attending a Safety Council or Manufacturers Council in November

300 points - For attending Heisey Glass Museum After House on November 10

300 points - For attending November 16 Gift Preview Lunch & Learn

300 points - For signing up to exhibit at December 8 After Hours at Cherry Valley Lodge

100 points - For bringing a non-chamber member to an After Hours

STATISTICS



Chamber Stats

September 2011

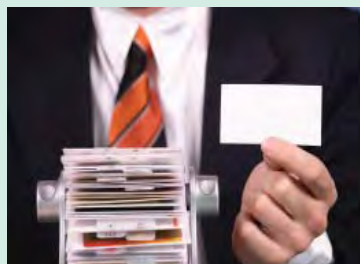
-The Chamber website saw over 5,600 hits in the month of September.

-Website users searched for nearly 1,600 member companies over the month.

-The Chamber staff answered 938 calls and 102 walk-in clients entered the Chamber office in the month of September.

welcome:

August new & renewed members



Welcome new members:

Air Evac Lifeteam EMS, Inc.

Shawn Litterini, Membership
Sales Manger
65 E. Douglas Street, Johnstown
740/ 641-3141
www.lifeteam.net
Emergency Medical Service

BAS Broadcasting, Inc.

Tina Davis, Account Manager
17421 Coshocton Ave,
Mt Vernon
740/ 397-1000
www.basohio.com
Radio Broadcasting

Culligan Water

Tyler Gibson
8260 Howe Industrial Parkway
Canal Winchester
614/ 648-2219
www.culligan.com
Water Conditioning & Softening

Christopher A. Gill Financial Services

Chris Gill, Owner
51 N. 3rd St. Suite 201, Newark
740/ 322-9686
*Mortgage, Retirement
Investment, Life Insurance*

His Word Christian Book Store

Fran Cantwell
63 W. Main Street, Newark
740/ 345-3659
hiswordbookstorevp.com
Christian Books/Gifts

Park Lanes

Joe Harris, General Manager
701 Hopewell Drive, Heath
740/ 522-2101
www.parkbowl.net
Bowling Center

Upper Cut Salon

Lisa Reber
808 Wells Avenue, Newark
740/ 344-1235
www.uppercutsalon-newarkoh.com
Hair Styling

Wachtel and McAnally Architects/ Planners, Inc.

Garry McAnally
35 South Park Place Suite 350
Newark
740/ 345-3500
www.wachtelmcanally.com
Architects & Planners

Thank you

Renewed Members:

Accent Information Systems
Adams, Tony Enterprises
Adams, Tony State Farm
Adornetto's Italian Restaurant
American Veneer Edgebanding Company
America's Best Value Inn
Avis Rent a Car
Bafford Spine & Rehab.
Best Western Lakewood Inn

Branham Sign
Bubb, Timothy
Carol Strawn Center
Centratech Service, Inc.
Chapel Grove Inn, The
Cost, Bill Photography
Courtesy Ambulance, Inc.
Damon's Restaurant
Diversified Services
Donaldson Agency, Inc.
Executive Rehab
First American Title Insurance Company
Goodin Electric, Inc.
Greater LC Convention & Visitors Bureau
Harry and David
Holtz Industries, Inc.
Jay Company, Inc.
Lang Employee Assistance Programs, LLC
Leukemia & Lymphoma Society, The
Licking County Aging Program, Inc.
Main Place Inc., The
Medical Benefits Companies
Midwest Data Center
Mills, William E. Insurance
Morrow & Erhard Co., L.P.A.
Moundbuilders County Club
Myers and Pugh Designer Jewelers, Inc.
Newark Church of the Nazarene
Newark Memorial Gardens #35021
Ohio Heritage Bank
OSU-N/COTC
Paul Alheim Insurance
Pine Kirk Care Center
Reese Adult Day Center
Rejuvenations Facial Oesthetic Clinic
Roseville Motor Express
Schneider-Handel Insurance Agency
Tween Brands Service Company
Utica Care Center
White Feather Farms of Ohio, Inc.



Sneak Peek *Continued from front*

hope that taps into that motivational adrenaline rush that runs through all of us. Sean reveals a life of limitless possibility as he details the seemingly impossible boundaries he has conquered, battles he has fought, and peaks he has climbed; all motivated by an astonishing inner strength and super-human like physical endurance. Step into Sean's world and venture back into your own life believing not only in the durability and strength of the human condition, but you will believe in yourself, your own strength and your own ability to achieve anything.

In addition to hearing this motivational speaker, the morning will feature a live economic forecast, The Ultrasounds band, Chamber update and the premiere of Licking County PROUD magazine. Also, the John Alford Community Service Award will be given to a worthy recipient. We are currently accepting nominations for this award. Call the Chamber, 345-9757 to nominate a deserving person. Then look for your invitation to this event in next month's Actionotes Newsletter.



Licking County Chamber of Commerce
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 Newark, Ohio 43058-0702
 p. 740.345.9757 f. 740.345.5141

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(still) FREE Delivery



upcoming events

get on the fast track by networking at our events

November 10 - Business After Hours at National Heisey Glass Museum Tour this historic museum, enjoy appetizers and networking, 5-7 p.m.

November 16 - 3rd Annual Gift Preview Luncheon Join us for this “buy local” event at Adornetto’s Italian Restaurant from 11:30 a.m. - 1:00 p.m. Local retail members will be on hand with the “hot” gift items of the season. Lots of door prizes and fun!

December 8 - Business After Hours & Exhibitors Fair at Cherry Valley Lodge Members may attend or exhibit at this After Hours event featuring great food and a cash bar courtesy of Cherry Valley Lodge. 30 vendor tables will be available, and attendees will enjoy this networking holiday event. 5-7 p.m.

Affiliate Schedule

November 2 - Manufacturers Council, noon at Port Authority

November 8 - Safety Council, “This is what happened, and this is how we fixed it” - at VFW, 11:15 a.m.

November 17 - HRMA - Program - 401K Plans, 11:30 a.m.

Pataskala Chamber

October 29 - 11:30 a.m. at Nutcracker Sweets



Park Lanes

32 Brunswick Lanes Billiards
 Pro Shop Cocktail Lounge Snack Bar

701 Hopewell Dr, Heath
 740-522-2101 www.parkbowl.net



October '11

O V E R V I E W

Who are we-

Our purpose statement: The Licking County Chamber of Commerce Economic Development Committee promotes sound economic growth by strengthening the county's competitive position and facilitating investments that build capacity, generate prosperity and catalyze the economic vibrancy of our community, making Licking County the place for companies to locate, invest and expand their operations.

Where are we-

Licking County is centrally located in the heart of Ohio. We are only 15 miles east of Columbus, and easily accessible via Interstate 70, St. Rt. 16, 79 and 13.

What do we offer-

We commit to finding you the prime location or building suited for your real estate needs. We offer a trained workforce ready to use their skills. With an online listing of retail, industrial, office and land properties, we are sure you will find yourself at home.

DEVELOPMENT **review**

a monthly report of economic development in **licking county, ohio**

Harry & David

Re-Opens Call Center and Begins New Focus



Assembly & Packing



Call Center and Customer Service



Cold Storage and Warehouse Space

Hebron, OH - Now that Harry & David are officially out of bankruptcy, new focus has been given to the operations of the Hopewell facility. With the re-opening of the call center, a huge hiring effort has just started to take place. In all, just over 2,000 people will be hired for the season; 1,000 of which will be call center employees. Harry & David recruit from within the Licking County borders as well as surrounding counties. The quality workforce in Licking County is one reason why Harry & David chose to locate here 15 years ago and have remained here ever since.

A somewhat new initiative is in the area of contract services. During the off-season, services that are available are: Assembly & Packing; Cold Storage & Warehousing; Shipping & Logistics; Call Center – Sales & Service and Meeting Room Rental. Several local companies have been utilizing these services, which has prompted Harry & David to enlarge their contract service offerings.

Harry & David is located at 500 Reliance Drive in the Newark Industrial Park. Log onto <http://www.bco.com> for more information on Harry & David and their products.



Educator and Industry "Speed Networking" at The Works

The Works: Center for History, Art and Technology, in partnership with the Licking County Educational Service Center, Business and Community Advisory Council, and Licking County Chamber Manufacturer's Council, have partnered to provide Licking County area schools with a unique glimpse at the way industries within Licking County use science, technology, engineering, and math every day. "STEM Over Lunch" on Wednesday, October 26 is another piece of The Works' successful STEM education initiative.

Participating school districts will bring various representatives including superintendents, teachers, and counselors to have eight-minute "speed networking" discussions with manufacturers including Boeing, Bionetics, Bayer, Goodrich, Momentive, Owens Corning, PCA, and Screen Machine. After each eight-minute discussion, manufacturers will rotate to a new table and new school district in a method similar to "speed dating". "I love this concept," said Marcia Downes, Managing Director of The Works, "It's a great way to get educators familiar with local manufacturers and the skills they will be looking for in students who will eventually become applicants to fill the workforce of the future."

In addition to "speed networking", participants will also receive information regarding inquiry-based instruction in schools, how a science center such as The Works can assist educators in implementing STEM standards in the classroom, and also engage in a "Science of Glass" activity.

Aerospace Center Celebrates 15 year, 50 year Celebration with an Open House

On Saturday October 8th 2011, Sen. Sherrod Brown provided the keynote address celebrating the 50th anniversary of the construction of the Newark Air Force Base and the 15th anniversary of the privatization that converted the facility into the Central Ohio Aerospace and Technology Center. The ceremony included recognition for the longest-serving personnel and people in attendance who trace service back to 1962, the beginning year of the Newark Air Force Base.



In 1961, Congress appropriated money for an Air Force facility to maintain missile and aircraft guidance systems and precisely calibrate equipment. Construction began, and the base officially opened in December 1962. Boeing Center Director Charles Dutch shared some of the site's accomplishments over the last 15 years. In addition to winning more than 12 notable awards over the years, including the Air Force Organizational Excellence Award, the center has repaired and delivered thousand of aircraft monitoring systems and other vital equipment. With the company's long history, it's a significant contributor to the community and a significant place of employment for Licking County and surrounding areas.

Contact us to arrange a tour of the area
Licking County Chamber of Commerce
Cheri Hottinger, President
P. O. Box 702 Newark, OH 43058-0702
740/345-9757 www.lickingcountychamber.com



HOLIDAY GIFT

Preview & Luncheon

Wednesday, November 16 \$15

Adornetto's Restaurant 11:30 am - 1:00 pm

250 Goosepond Road, Newark

registration begins at 11:15 a.m.

Don't have the time to rush around and find the perfect gifts for the holiday season? Then don't miss this

opportunity to preview all of the hot, new gift items of the season - most priced at \$50 or less, at this fun event featuring local retailers. You will enjoy lunch and a "show & tell" of gift ideas for the entire family. There will be dozens of door prizes.

Bring the entire office to this fun event!

See the HOT GIFTS from these retailers:

- Best Buy
- Golf Etc.
- Home Depot
- Indian Mound Mall
- J.C. Penney
- J.C. Penney Styling Salon
- Myers & Pugh Designer Jewelers
- REJUVENATIONS Facial Aesthetic Clinic
- Roots & Shoots
- Skin Solutions Willow Tree Spa
- Wade's Clothing
- Wilson's Garden Center

sponsored by:



All attendees will receive a goody bag filled with samples & coupons!

If you have items, coupons or discounts for the goody bags, call Jennifer McDonald, 345-9757 ext. 2

Yes! I want in on the HOT Gifts of the Season Preview & Luncheon. Please send completed form to the Licking County Chamber of Commerce, P.O. Box 702, Newark, OH 43058-0702, or fax form to 740/345-5141



Name of Attendees: _____

Company Name: _____

Payment: Pay at Door Check Credit# _____ Exp. _____

Phone: _____ Email Address: _____

AFTER HOURS

Thursday, November 10 5-7 p.m. \$3
at National Heisey Glass Museum
169 West Church St, Newark



JOIN US!

*b*e sure to join us for this unique after hours held in Veterans Park at the Heisey Glass Museum. Attendees will enjoy appetizers, refreshments, and tours of the museum. Bring your co-workers and family members to this beautiful open house!

INFORMATION

about the museum

The Museum has been owned and operated by the Heisey Collectors of America, Inc. (HCA) since 1974.

Newark from 1896-1957.

Located in Veterans Park in downtown Newark, Ohio, it houses more than 4,500 pieces of glassware produced by the A. H. Heisey & Company in



Visitors are treated to breathtaking arrangements of Heisey glassware featuring hundreds of patterns and all known colors. Elegant cuttings, etchings and engravings, as well as experimental pieces, can also be seen.

____ Yes, I/we will be attending the After Hours on November 10 at the Heisey Glass Museum. Fax form to 345-5141 or mail bottom portion to: Licking County Chamber of Commerce, P.O. Box 702, Newark, Ohio 43058-0702 or email jmcdonald@lickingcountychamber.com

Company Name: _____ Email: _____

Name(s) of Attendees: _____

Name(s) of Attendees: _____

Type of Payment: Check Enclosed Pay at Door

