

Membership eDirectory ADVERTISING RATE CARD

Once again we will be debuting a brand new on-line Membership Directory for 2012. Get your business more exposure by placing an ad in the Chamber's Membership eDirectory - a live, online, interactive piece of media!

The Directory will come to life and feature links to advertisers' website, full color photos, zoom features and more. The eDirectory will offer fluid flipping, crisp zoom, internal links, external links, search feature, thumbnails and more for easy navigation. Users will be able to print and email the directory.

The eDirectory will again be hosted on the Licking County Chamber of Commerce website, which currently sees 70,000 hits per year. **AND NEW THIS YEAR, THERE WILL BE A LINK FROM THE LICKING COUNTY PROUD PAGE ON THE NEWARK ADVOCATE WEBSITE, ALLOWING THE VIEWERSHIP OF YOUR AD AND BUSINESS TO GROW BY 10'S OF THOUSANDS AND MORE!** See the current directory at <http://www.flipseekpubs.com/publication/?i=66813> So don't wait, place your advertisement in this cutting edge eDirectory TODAY!

See details below and contract on the back.

Advertising Deadline - Deadline for space reservation and artwork in the Licking County Chamber of Commerce eDirectory is February 17, 2012. On-line debut is scheduled for late March 2012.

Category Listings - Each member is entitled to one business listing. For additional business category listings, a \$25 charge applies.

Composition Requirements - Artwork is required by February 17, 2012 and must be high res (300 dpi) in tif, jpeg, eps or pdf format. **All ads are FULL COLOR and include a link to your website.**

Advertising Rates

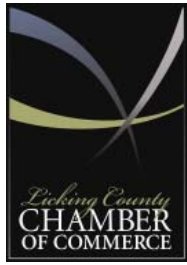
1/6 Page	\$400	Full Page - <i>BEST VALUE</i>	\$1000
1/3 Page	\$530	Inside Front or Back Cover	\$1500
1/2 Page	\$825	Back Cover	\$1500
2/3 Page	\$975	Additional Business Classification	\$25
Business Card Size	\$210		
Bold Listing with logo	\$100		

Sign up by January 20 with a 1/3 page or larger and receive a free email blast to 1000 members (a \$150 value)

Advertisement Dimensions

Full Page	7 1/2" X 10"	1/3 Page (V)	2 3/8" X 10"
2/3 Page (V)	5" X 10"	1/3 Page (H)	7 1/2" X 3 1/8"
2/3 Page (H)	7 1/2" X 6 5/8"	1/3 Page (SQ)	4 7/8" X 4 1/2"
1/2 Page (H)	7 1/2" X 4 7/8"	1/6 Page (V)	2 1/4" X 4 7/8"
Business Card (H)	3 1/2" X 2"		

View Directory - See current on-line directory by logging onto www.lickingcountychamber.com and clicking the banner for on-line directory or call Jennifer McDonald 740/345-9757 ext. 2 with questions.



Membership eDirectory ADVERTISING RATE CARD

Company _____

Company Contact _____

Email _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Advertising Specifications

Ad Size (check below)

- | | |
|--|--|
| <input type="checkbox"/> 1/6 Page V / H | <input type="checkbox"/> Full Page |
| <input type="checkbox"/> 1/3 Page V / H / SQ | <input type="checkbox"/> Inside Front Cover |
| <input type="checkbox"/> 1/2 Page | <input type="checkbox"/> Inside Back Cover |
| <input type="checkbox"/> 2/3 Page V / H | <input type="checkbox"/> Back Cover |
| <input type="checkbox"/> Business Card | <input type="checkbox"/> Bold Listing w/logo |

Special Instructions _____

Website Link: _____

list specific web address that you want your ad to link to

Rates, Terms & Payment

Display ads are payable in full at time of contract. Please remit payment to the Licking County Chamber of Commerce, P.O. Box 702, Newark, OH 43058-0702, fax 740/345-5141 or pay by credit card below:

Insertion Rate \$ _____

Additional Business Classification \$ _____

Net Due \$ _____

Payment _____ Check Enclosed _____ Invoice

_____ Charge Card # _____ Exp. Date _____

**Email your ad and web link
or logo if placing Bold Listing
to Jennifer McDonald
jmcDonald@lickingcountychamber.com**