

2011 - 2012  
BOARD OF DIRECTORS



**Tom Cummiskey, Chairman**  
Park National Bank

**Vince Brown, Chair-Elect**  
Owens Corning Science and  
Technology Center

**Larry Parr, Treasurer**  
Mid-Ohio Development

**Patrick Guanciale, Past-Chair**  
Coldwell Banker/  
King Thompson

**Charles Dutch**  
The Boeing Company

**Lora Rand**  
Bayer MaterialScience

**Mike Massaro**  
Tectum, Inc.

**Lindsay Englefield**  
First Federal Savings

**Brad Byrd**  
The Energy Cooperative

**Connie Hawk**  
Licking County Foundation

**Carolyn J. Matthews**  
Goodrich

**Damien Bawn**  
Johnstown Monroe  
Local Schools

**Jack Stickle II**  
Henderson-VanAtta-Stickle  
Funeral & Cremation Svs.

**Caroline Fraker**  
MedBen

**Doug Mill**  
ADR & Associates, Ltd.

**Luconda Dager**  
Velvet Ice Cream Company,  
Inc.

**Swen Hunt**  
THK Manufacturing of  
America, Inc.

**Jim Mitchell**  
Morgan Stanley Smith Barney

photo courtesy of JRD Photography

SEPTMBER 2011

# ACTION notes



## Meet the Chamber's New Board Members

The Licking County Chamber of Commerce welcomes five newly elected board members to serve a two-year term beginning this month. The new directors include: Luconda Dager, President of Velvet Ice Cream; Caroline Fraker, V.P. Compliance and Chief Privacy Officer of MedBen; Swen Hunt, Health & Safety Administrator of THK Manufacturing; Doug Mill, CEO of ADR & Associates; and Jim Mitchell, V.P. Wealth Management of Morgan Stanley Smith Barney.

"The caliber and character of leadership in this community is overwhelming," said Patrick Guanciale, member of the Board Nominating Committee. "That's the only thing that made the selection process difficult. There are so many men and women ready and willing to serve. I feel that these five will bring new and unique perspectives from a myriad of fields to the Chamber board."

The new members were selected to replace retiring directors Mike Morris, Steve Cohen, Mary Albright, Christian Robertson and Kim Lust.

"I am excited to have these five new additions

to the Chamber Board of Directors," said Cheri Hottinger, Chamber President. "All five bring great energy and creativity, and will work closely with the existing Board members and Chamber staff to make Licking County a great place to do business."  
*cont. on pg. 3*



Caroline Fraker



Luconda Dager



Jim Mitchell



Doug Mill



Swen Hunt

Licking County

# PROUD

We are extremely excited to announce an enhancement to our mission of reaching prospective and new Licking County businesses and residents. In prior years we have produced IMAGES as one way to reach this objective. This year, Licking County PROUD is replacing IMAGES in our mission to communicate our economic opportunity, quality of life and the stories of Licking County.

We are working with a new local partner, Newark Advocate Media, to produce this magazine that will retain the high-quality 4-color magazine, but it will be written, designed and sold locally. It will offer an increased distribution from 5,000 to 10,000 pieces, exposure on NewarkAdvocate.com as well as local directory listings and link the Chambers website to increase traffic to the PROUD site. In partnering with Newark Advocate Media, we are able to achieve all of this and substantially reduce advertising investment rates from previous years.

A local representative from Newark Advocate Media can provide you with the details of the investment packages. In addition to the magazine marketing space, online exposure and directory listing, you will also get mentioned in the PROUD promotion ads run in The Advocate and on NewarkAdvocate.com, an extraordinary addition that has not been available in the past. To top it off, we are planning to unveil the new PROUD magazine at the Groundhog Breakfast on February 3, 2012. This distribution will be 1,000 strong and will be an immediate and positive exposure to your advertising.

If you are interested in being part of this new opportunity, contact Randy Green by email, rangreen@mncogannett.com or by phone, 740-328-8533.

## BREW & WINE FEST

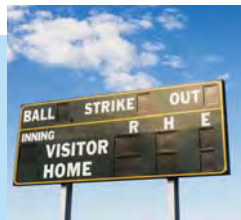


**SATURDAY  
OCTOBER 22**

**7:00 - 11:00 P.M.**

Buy tickets at: Roots & Shoots, Buckeye Winery, The Beverage Source, The Chamber, Al's Meat Market, Market Basket, Apple Tree Auction Center & First Federal Branches in Heath, Newark and Granville.

## LICKING COUNTY CHAMBER: Leader Board



The **LCC Leader Board** program awards members points on attendance at events or completion of specific tasks. At the writing of this newsletter, companies are still at an even standing since the new fiscal year began September 1. We will have a listing of leaders in next month's newsletter.

Point earning opportunities for October include:

*200 points - For attending a Safety Council or Manufacturers Council in October*

*300 points - For attending After Hours at Davis-Shai House on October 6*

*300 points - For attending October 13 Candidates Night*

*500 points - For sponsoring the 2nd Annual Brew & Wine Fest*

*300 points - For attending October 27 Lunch & Learn*

*100 points - For bringing a non-chamber member to an After Hours*

## STATISTICS



### Chamber Stats

**August 2011**

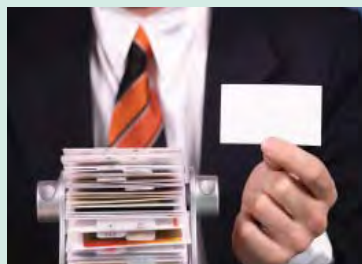
-The Chamber website saw over 4,500 hits in the month of June.

-Website users searched for 600 member companies over the month.

-The Chamber staff answered 930 calls and 107 walk-in clients entered the Chamber office in the month of August.

# welcome:

August new & renewed members



## Welcome new members:

### AT & T

Mr. David Kandel  
250 E. Gay St., Room 4A, Cols.  
614/223-5652  
*Retail Cellular Equipment*

### Chamber Discoveries

Mr. Craig Howard, CEO  
1300 E. Shaw, Suite 127  
Fresno, California  
559/244-6600  
www.chamberdiscoveries.com  
*Travel*

### Helmick's Exterminating

Mr. Richard Amore, Owner  
1172 Mt. Vernon Rd., Newark  
740/344-1208  
*Exterminating*

### Horizon Telecom

Mr. Bill McKell, CEO  
68 E. Main St., Chillicothe  
740/772-8207  
www.horizontel.com  
*Telecommunications*

### Rent 2 Own

Ms. Donna Treboni, Manager  
180 Heath Road, Heath  
740/522-2900  
www.r2o.com  
*Furniture Rental Retail*

### Sanor Kennel Resort

Mr. Alan Fields, GM  
605 Blacksnake Road, Utica  
740/892-3998  
*Pet Boarding, Grooming*

### Steak Escape

Mr. Thomas Mowery, Owner  
1142 North 21st Street, Newark  
740/746-5937  
*Restuarant*

### Tailgate Club

Leona & Philip Manogg, Owners  
351 S. 30th St., Bldg. 1, Heath  
740/345-3310  
www.mytailgateclub.com  
*Private Membership Club*

### Verizon Wireless

Mr. Jason Hopkins  
1069 N. 21st Street, Newark  
740/366-0079  
www.wearewireless.com  
*Retail Cellular Equipment*

### Verizon Wireless

Mr. Joe McDonald  
728 Corylus Drive, Pataskala  
740/964-0079  
www.wearewireless.com  
*Retail Cellular Equipment*

### Wade's Clothing

Mr. Doug & Star Pickrell, Partners  
3546 Maple Avenue, Zanesville  
740/452-9394  
www.wadesclothing.com  
*Retail Clothing Store*

## Thank you

### Renewed Members:

Advocate, The  
Aldridge-Mead Chiropractic  
Ambassador Title Agency II  
American Ear Hearing & Audiology  
Amish Oak Furniture Co.  
Banner Insurance Services  
Clark Motor Company  
Coverall Cleaning Concepts  
Deke's Auto Tech, Inc.  
Diebold, Robert  
Edwards Jones Investments  
Emswiler Farms  
Englefield Oil Co.  
Gentle Heart & Hands ~ Holistic Healing  
Heartland Bank  
Independent Termite & Pest Control  
Jobes Henderson & Associates  
Licking County Art  
Licking County Players Inc.  
Long, Brian  
Mattress One, LLC  
Merrill Lynch  
Mid Ohio Sec.  
Newark City Schools  
Owens-Corning Science & Technology  
Reed-Egan Funeral Home  
Triple H Enterprises, Inc.  
Wichert Insurance  
Windstream Communications



Tom Cummiskey

## Meet the Chamber's New Board Members *cont. from front*

In addition to the 5 new Board Members, there has been changes to the Executive Committee as well. Tom Cummiskey, Senior Vice President and Trust Officer of Park National Bank is the newly elected Chairman for the 2011-2012 fiscal year, replacing retiring Chairman, Patrick Guanciale. Vince Brown, Site Leader of Owens Corning Science and Technology Center has been named Chair-Elect.

"I want to thank the outgoing members for their service over the years and welcome the new directors to the Board." said Hottinger.



**Licking County Chamber of Commerce**  
 50 West Locust Street P.O. Box 702  
 Newark, Ohio 43058-0702  
 p. 740.345.9757 f. 740.345.5141

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 chottinger@lickingcountychamber.com  
 www.chatwiththechamber.com

Jennifer McDonald, *Vice President*  
 jmcdonald@lickingcountychamber.com

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## upcoming events

get on the fast track by networking at our events

**October 6 - Business After Hours at Davis Shai House** - Come to this networking event at the newly remodeled meeting house. 5-7 p.m.

**October 13 - Candidates Night** - Join us for this interesting Newark Mayoral Debate at Moundbuilders Country Club, 5:30 - 8:00 p.m.

**October 22 - 2nd Annual Wine & Brew Fest** - Taste samplings of wine and micro-brewed beers at this fun evening at Apple Tree Auction Center from 7:00 - 11:00 p.m. Music by Acoustic Shu & Sticks and Stones.

**November 10 - Business After Hours at National Heisey Glass Museum** Tour this historic museum, enjoy appetizers and networking, 5-7 p.m.

### Affiliate Schedule

October 5 - Manufacturers Council, noon at Meritor

October 11 - Safety Council - at VFW, 11:15 a.m.

October 20 - HRMA - Program - Government Affairs Update with Craig Kwasniewski, 11:30 a.m.

### Pataskala Chamber

October 25 - noon at Nutcracker Sweets

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## OVERVIEW

### Who are we-

Our purpose statement: The Licking County Chamber of Commerce Economic Development Committee promotes sound economic growth by strengthening the county's competitive position and facilitating investments that build capacity, generate prosperity and catalyze the economic vibrancy of our community, making Licking County the place for companies to locate, invest and expand their operations.

### Where are we-

Licking County is centrally located in the heart of Ohio. We are only 15 miles east of Columbus, and easily accessible via Interstate 70, St. Rt. 16, 79 and 13.

### What do we offer-

We commit to finding you the prime location or building suited for your real estate needs. We offer a trained workforce ready to use their skills. With an online listing of retail, industrial, office and land properties, we are sure you will find yourself at home.

# DEVELOPMENT **review**

a monthly report of economic development in **licking county, ohio**



Cheri Hottinger discusses the new CIC as county commissioners look on.

## Economic Development Private-Public Partnership Announced

Newark, OH - This month, the County and Chamber announced a new private-public partnership which has been created for the sole purpose of economic development. A CIC (community improvement corporation)

is in the process of being formed, which will provide unity and direction for economic development - something that has been needed for a long time. The chamber has always focused on economic development as a key priority and furthered that commitment with the announcement of this partnership and plans to hire an Economic Development Director.

Chamber president Cheri Hottinger said the proposal developed as a result of chamber members' views that a good deal of desirable economic development activities should be the responsibility of business owners and the chamber itself. She said several recent changes at the county level, including the loss of longtime economic development officials, urged the forming of this union.

Hottinger said the chamber has established a launch goal of raising \$750,000 to fund efforts during an initial three-year period, beginning in 2012. To date, \$500,000 in pledges have been received from the commissioners, the Heath-Newark-Licking County Port Authority, chamber as well as additional private/public partners.

"The most important aspect is to have representation from all areas of the county," Hottinger said. "We want it to be diverse but cover east, west, north and south. And we want to balance the public and private sides properly. This will be a one-stop shop, and allow for transparent accountability. We really anticipate making a huge difference as a large inclusive group."

The CIC will be comprised of a 15 member board: six board members appointed by the county, eight by the chamber of commerce and one by the port authority. The board will provide objectives, with one of the main goals to market the area.



## The Pataskala Corporate Park-Etna Parkway Job Ready Site Open

Recently the Pataskala Corporate Park-Etna Parkway Job Ready Site celebrated a grand opening with the completion of the extension of Etna Parkway. This event signals the official opening of the connection between S.R. 16 and U.S. 40. This project was made possible by Licking County and community partners through Ohio's Job Ready Sites Program (JRS). It opens access to 520 acres of industrial land that will host jobs and future companies.

In late 2006, the Ohio Department of Development designated a 296+ acre site in the city of Pataskala as eligible for Job Ready Sites (JRS) funding. As such, the site, located south and east of the intersection of SR 16 and Mink Road, and named The Pataskala Corporate Park ("the Park"), is one of the premier sites for manufacturing and industrial development in Ohio. The JRS site is part of a total 520+ acre development area in the Park. The property is flat and free from obstruction by streams, ponds or woods. Utilities border and cross the property, including gas, water, sewer, electric, and diversified fiber optic capacity. The property borders a major east-west arterial (SR 16) and is less than two miles from I-70. This proximity to one of the Nation's major east-west interstate corridors offers easy access to Pennsylvania, Indiana, and West Virginia. The Park also has easy connectivity to I-270 and I-71. The Park is comprised of a large amount of contiguous acreage and is prime for development. Development in the Park is eligible for tax incentive consideration. With incentives, utilities, zoning and a business friendly system in place, its time to develop in the Pataskala Corporate Park.

Local and regional marketing of this site is underway. For more information, log onto [www.pataskalacorporatepark.com](http://www.pataskalacorporatepark.com).

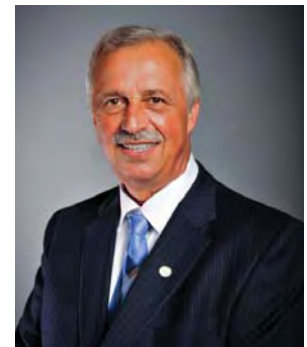
## Shai Commercial Real Estate Announces New Sales Team Member

Shai Commercial Real Estate is pleased to announce its newest sales team member Rob Klinger. Rob brings years of experience as former Economic Development Manager for Licking County. Rob will be joining the lead Brokerage/Sales team for Shai Commercial. Rob will focus his expertise on job creation in office, manufacturing, warehouse and site selection for expanding companies.

During the 10 year period with the County, Rob worked with numerous developers, site selectors, manufacturing/warehouse corporations, local, state and federal representatives in order to secure manufacturing/warehouse investment in Licking County.

Personally, Rob is an active volunteer with Hospice of Central Ohio, Sahaj Marg Yoga, Newark Rotary, Big Brothers/Big Sisters, Greater Licking County Convention and Visitors Bureau, Veteran of Foreign Wars, and American Legion. Rob is currently on several local and international boards.

Shai Commercial Real Estate has been a frontrunner for many years in the central Ohio/Licking County Commercial real Estate field. The company has grown to over ten licensed real estate agents and currently provides, full service brokerage, development, management, investment, site selection, consulting, design and construction.



^ Rob Klinger



Contact us to arrange a tour of the area  
**Licking County Chamber of Commerce**  
**Cheri Hottinger, President**  
**P. O. Box 702 Newark, OH 43058-0702**  
**740/345-9757 [www.lickingcountychamber.com](http://www.lickingcountychamber.com)**





# APPLE TREE AUCTION CENTER

1625 WEST CHURCH STREET, NEWARK, OH

# 2ND ANNUAL BREW & WINE FEST

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OCTOBER 22  
7:00 - 11:00 P.M.  
ADVANCE TICKETS  
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ENTERTAINMENT BY:

**Chris Gill &**

**Acoustic Shu**



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or email to [jmcdonald@lickingcountychamber.com](mailto:jmcdonald@lickingcountychamber.com). Tickets to be mailed or picked up at Chamber.

Company: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_ # of tickets (\$20 each)

\_\_\_ check enclosed \_\_\_ credit # \_\_\_\_\_ exp. \_\_\_\_\_

Or buy tickets at: Roots & Shoots, Buckeye Winery, The Beverage Source, Al's Meat Market, Market Basket & First Federal



# After Hours at Davis-Shai House

Thursday, October 6 5 - 7 pm \$3  
301 Central Parkway, Heath



join  
US...

## GET INVOLVED!

Join us for this networking event and open house at the elegant Davis Shai House! There will be delicious appetizers and tours of the facility, as well as information on upcoming events, recent renovation and Heath happenings. Attendees will also enjoy complimentary soft drinks and a cash bar will be available.

## Welcome:

The Davis-Shai House is a beautiful Gothic Revival home, dating from the days of the Ohio and Erie Canal. It's the City of Heath's crown jewel and one of Licking County's most beautiful cultural arts and rental facilities that hosts numerous community events.



\_\_\_\_ Yes, I/we will be attending the Business After Hours at Davis-Shai House. on October 6. Fax form to 345-5141 or mail bottom portion to: Chamber of Commerce, P.O. Box 702, Newark, Ohio 43058-0702 or email [jmcdonald@lickingcountycommerce.com](mailto:jmcdonald@lickingcountycommerce.com)

Company Name: \_\_\_\_\_ Email: \_\_\_\_\_

Name(s) of Attendees: \_\_\_\_\_

Name(s) of Attendees: \_\_\_\_\_

Type of Payment:  Check Enclosed  Pay at Door



# CANDIDATES NIGHT



Thursday, October 13  
Moundbuilders Country Club

125 N. 33rd Street, Newark

\$20/person includes dinner & program

\$160/corporate table of 8

## -Evening's Agenda-

5:30 p.m. Social/Cash Bar

6:00 p.m. Dinner

6:45 p.m. Program

*Featuring Candidates for:*

**Newark Mayor**

**Jeff Hall & Max Sutton**

8:00 p.m. Closing Remarks



Jeff Hall



Max Sutton

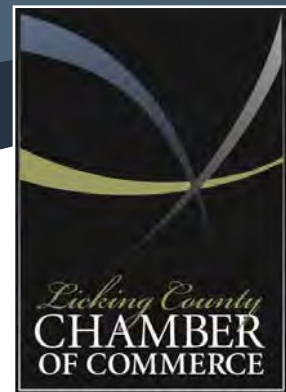
Join us for this informative night with an all new debate format. The Advocate will moderate this event and will be streaming it live on-line as well.

Corporate Sponsor:



*You can get involved and make an informed vote | register below*

Registration for Candidates Night on Thursday, October 13 at Moundbuilders Country Club. Deadline to register is Tuesday, October 11. Reservations cancelled after October 12 will be billed. Fax back to 740/345-5141 or mail to Chamber of Commerce, P.O. Box 702, Newark, Ohio 43058-0702.



Company Name: \_\_\_\_\_ Email: \_\_\_\_\_

Attendees: \_\_\_\_\_

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